

# This Week in FM .com



## Headline Sponsor



## Supported By



## Current Supporting Sponsors



## Join us Aboard the Dixie Queen!

[The last Annual Summer River Boat Party \(2017\)](#) was one of the most popular events in the facilities management industry's calendar. The next one, on **Thursday 12<sup>th</sup> July 2018**, is set to be even bigger and better - 400 people enjoying great hospitality and an unforgettable evening on the River Thames.

Take this opportunity to wow guests with the enchanting and ever-changing backdrop of London's famous sights whilst cruising aboard this replica 19th Century paddle steamer - London's largest entertainment, conference and party boat.

### ***Sponsorship, Table Packages and Group Bookings available!***

We'll sail east past the Tower of London, on past Canary Wharf and historic Greenwich, around the O2 peninsula and through the Thames Barrier before turning back for a Grand Finale. Just before we dock, Tower Bridge will be raised. London's busy traffic will come a halt. The Dixie Queen will pass through in a blaze of coloured lights and the applause of your guests. This is a spectacle not to be missed.

There are a limited number of Sponsorship Opportunities and Table Packages for companies and individuals to purchase as well as Group Bookings. See following pages for all available options and associated pricing.

See the showreel (produced by [Pilgrim Productions](#)) from the Facilities Industry Annual Summer River Boat Party 2017 by clicking on the image to the right and a photobook (courtesy of [FM Expert](#)) is available [here](#).



Book your Sponsorship Package now!  
Contact Laurence Allen on 07455 302 694  
Or [laurence@twinfm.com](mailto:laurence@twinfm.com)

## Booking Availability

All Sponsorship Packages and Table bookings include a half bottle of wine per person, non-table bookings do not. All tickets include entertainment and a hot and cold buffet with dessert and coffee.



A cash bar will be available through-out the night. Card payments will be accepted but you are strongly advised to bring cash.

Drinks for your table can be pre-ordered (a service charge will be added) but all **orders must be made by 5pm on Thursday June 28<sup>th</sup>**. Any pre-orders after this date will not be accepted. **Full payment must be received by 5pm on Thursday July 5<sup>th</sup>**. Failure to complete payment before this date will result in your pre-order being cancelled.

Bookings will be treated on a first come, first served basis.

## Sponsorship Opportunities

Only three sponsorship packages are available, with a limited number of each due to the capacity restrictions imposed by the Dixie Queen. Supporting the Boat Party offers your brand prestige and exposure to industry leaders and key decision makers as well as cementing and building contacts to grow and evolve your business.

### Headline Sponsor

This is the best way for your business to make an impact with this industry Event. The Headline Sponsor receives an extremely comprehensive marketing package over three phases to ensure maximum exposure:

#### Pre-event

- Logo and endorsement as the headline sponsor on all promotional materials from the time of appointment until the Event Date (12<sup>th</sup> July 2018).
- Logo and endorsement as the headline sponsor on all electronic media including This Week in FM website with a link to your website and text endorsing your support.
- A special message in all eNewsletters from the time of appointment until Event Date.
- Prime coverage via This Week in FM website and social media channels.
- Prime branding position on materials sent to table hosts and their guests, including invitations and information pack. Includes short Company Profile with website, where possible.
- Banner Advertisment on This Week in FM website from booking date until Event Date.
- \*Banner Advertising on This Week in FM eNewsletter from booking date until Event Date.
- Access to the Guest List
- Targeted access to all guests.



\* Maximum £2,000 value, as per our [ratecard](#)

## During the Event

- Table for 10 guests with company branding located on the Upper Deck.
- Table for 6 guests with company branding located on the Upper Deck.
- Delicious hot and cold buffet with three or five bottles of wine, dessert and coffee.
- Opportunity to meet and greet each guest as they board the Dixie Queen.
- Extended Video Interview aboard the Dixie Queen.
- Opportunity to receive branded lanyards.
- Opportunity to distribute marketing material to every guest.
- Option to participate in the "Seat Filler" scheme.
- Prime branding position on the Sponsors' Board.
- A 1.2m wide space for a pop-up banner (excludes banner).



## Post-event

- Mention as the Headline Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your extended interview.
- Dedicated email to all confirmed guests after the Event.

## Supporting Sponsors

This is an excellent way for your business to make an impact with this industry Event. The Sponsor can take a table on the Upper Deck for either 10 people or for 6 people and will receive a comprehensive marketing package over three phases to ensure maximum exposure:

### Pre-event

- Logo on all promotional materials from the time of appointment until Event Date (12th July 2018).
- Logo on all electronic media including ThisWeekinFM website with a link to your website.
- Inclusion in all eNewsletters from the time of appointment until the Event Date.
- PR coverage via ThisWeekinFM website and social media.
- Branding on materials sent to table hosts and guests, including invitations and information pack.



### During the Event

- Table for guests (10 or 6) with company branding located on the Upper Deck.
- Video Interview aboard the Dixie Queen.
- Delicious hot and cold buffet with three or five bottles of wine, dessert and coffee.
- Opportunity to distribute marketing material to every guest.
- Option to participate in the "Seat Filler" scheme.
- Company Logo on the Sponsors' Board.
- A 1.2m wide pop-up banner space (excludes banner).

### Post-event

- Mention as a Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your interview.

## Pricing

All figures given in the remainder of this document **exclude** VAT.

## Sponsors

### Headline Sponsor

- £6,500 (until 28<sup>th</sup> February 2018).
- £7,000 (from 01<sup>st</sup> March 2018).

### Supporting Sponsor – table of 10 people

- £2,750 (until 28<sup>th</sup> February 2018).
- £3,000 (from 01<sup>st</sup> March 2018).

### Supporting Sponsor – table of 6 people

- £2,500 (until 28<sup>th</sup> February 2018).
- £2,750 (from 01<sup>st</sup> March 2018).

### Entertainment Sponsor – table of 6 people

- £2,750 (until 28<sup>th</sup> February 2018).
- £3,500 (from 01<sup>st</sup> March 2018).



*Whether you're looking for your brand to be included in our information pack or want to make an impression with our drinks reception, we can work with you to build something bespoke.*

## Table Packages

### Lower Deck – table of 10 people

- £700 per table.
- Only 2 tables available.

### Upper Deck – table of 6 people

- £420 per table.
- Only 4 tables available.

### Lower Deck – table of 5 people

- £250 per table.
- Only 4 tables available.

### Lower Deck – table of 4 people

- £280 per table.
- Only 11 tables available.

## Non-Table Bookings



### Minimum booking is 5 tickets

- £250 per group of 5 people
- Tickets only £50 per head.
- Numbers are limited, book your place quickly.
- Individual tickets for seats at a table (Upper & Lower Decks) can be purchased closer to the Event date, based on availability.
- Individual tickets will be considered but not necessarily guaranteed.

**Don't miss out. Book your Package now!**  
 Contact Laurence Allen on 07455 302 694 or [laurence@twinfm.com](mailto:laurence@twinfm.com)

Please note: Your place is not confirmed until payment is received and tickets issued. Entry will not be permitted to those who have not paid. All monies are non-refundable and numbers limited, so make your booking quickly. **Registration closing date is 29th June 2018 with payment completed by Wednesday 11<sup>th</sup> July 2018** otherwise your ticket(s) will not be issued and you will not be permitted to board the Dixie Queen.