ThisWeek inFM.com

In Association with Queensberry Promotions

Presents The

Facilities Industry Charity Boxing Night

Black Tie Dinner

Thursday 16 September 2021

Supporting

BOXING FUTURES

debra
for people whose skin doesn't work we do

Introduction

Black Tie Dinner

Due to the huge success of our last Black Tie Charity Boxing Dinner, which saw almost 300 people attend and thousands raised for Charity, ThisWeekinFM is doing it all again in 2021.

With a champagne reception, three bouts of top class boxing and a three-course dinner, this event is not to be missed...

An exclusive venue in Central London will provide the perfect environment to put your guests at ease with some exquisite cuisine and fine wine in impressive surroundings. And all whilst remaining just feet away from the spectacular live action.

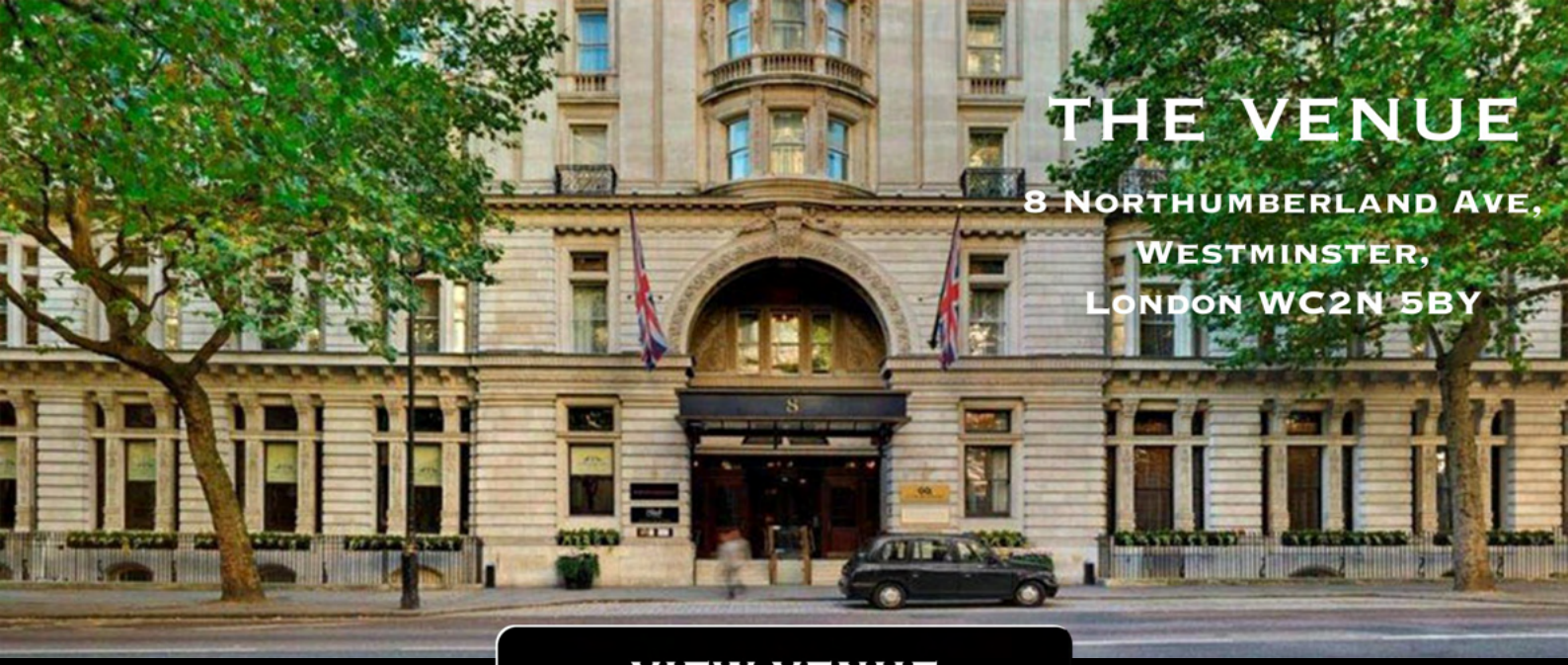
Altogether it's a unique experience – which means your clients will remember the occasion, and you, their host, for a long time to come.

This event is by no means restricted to the men of the office. Everyone is most welcome and plenty of women were in attendance at our last event.

It's a glamorous occasion, which means Strictly Black Tie or Evening Wear.

6.30pm – Champagne Reception
7.30pm – Three-Course Dinner
9.30pm – Professional Boxing
11.00pm – Close

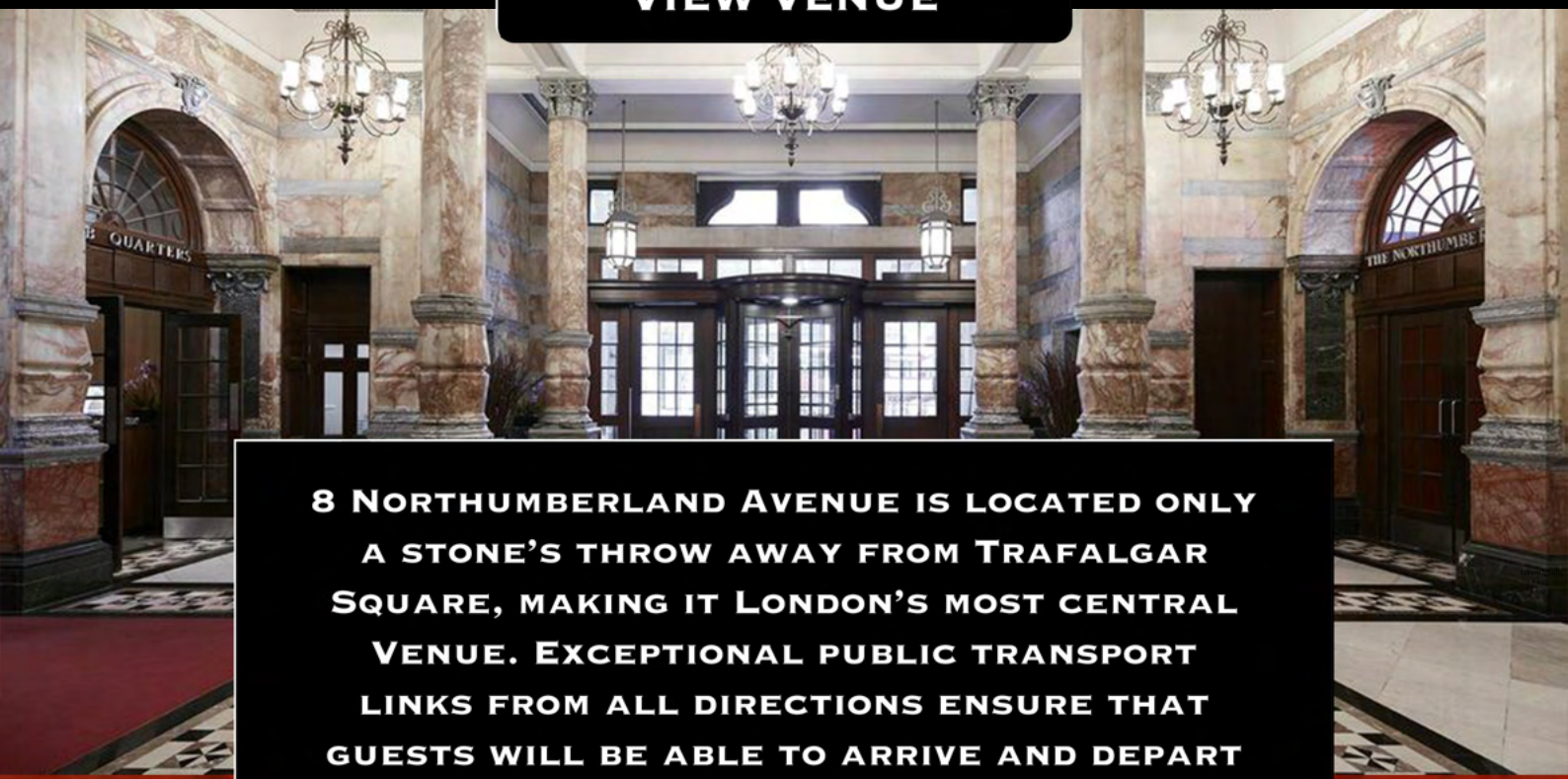
Packages are booked in advance. Don't miss out on a great night of Sport and Networking.



THE VENUE

8 Northumberland Ave,
Westminster,
London WC2N 5BY

VIEW VENUE



8 Northumberland Avenue is located only a stone's throw away from Trafalgar Square, making it London's most central Venue. Exceptional public transport links from all directions ensure that guests will be able to arrive and depart with ease.

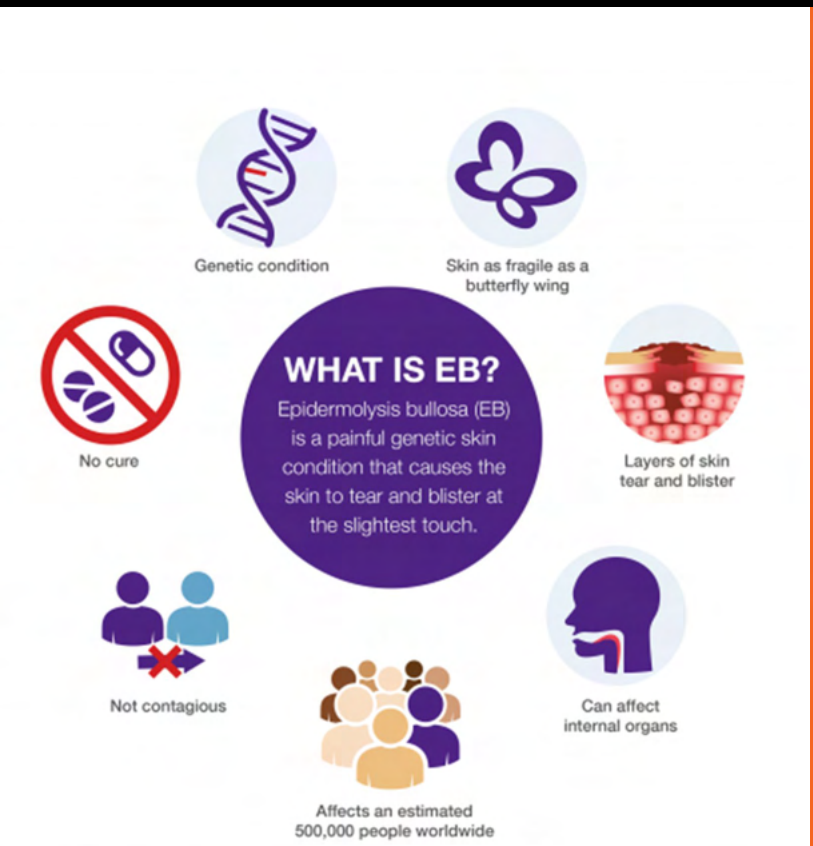
The mixture of classic Victorian architecture and cutting-edge technology creates the perfect ambience for this glamourous evening.

Charity Partner

Boxing Futures is a charity that uses non-contact Boxercise to reach into the local communities and engage positively with disadvantaged young people, with a focus on physical and mental wellbeing and empowering young people through sport.

LEARN MORE

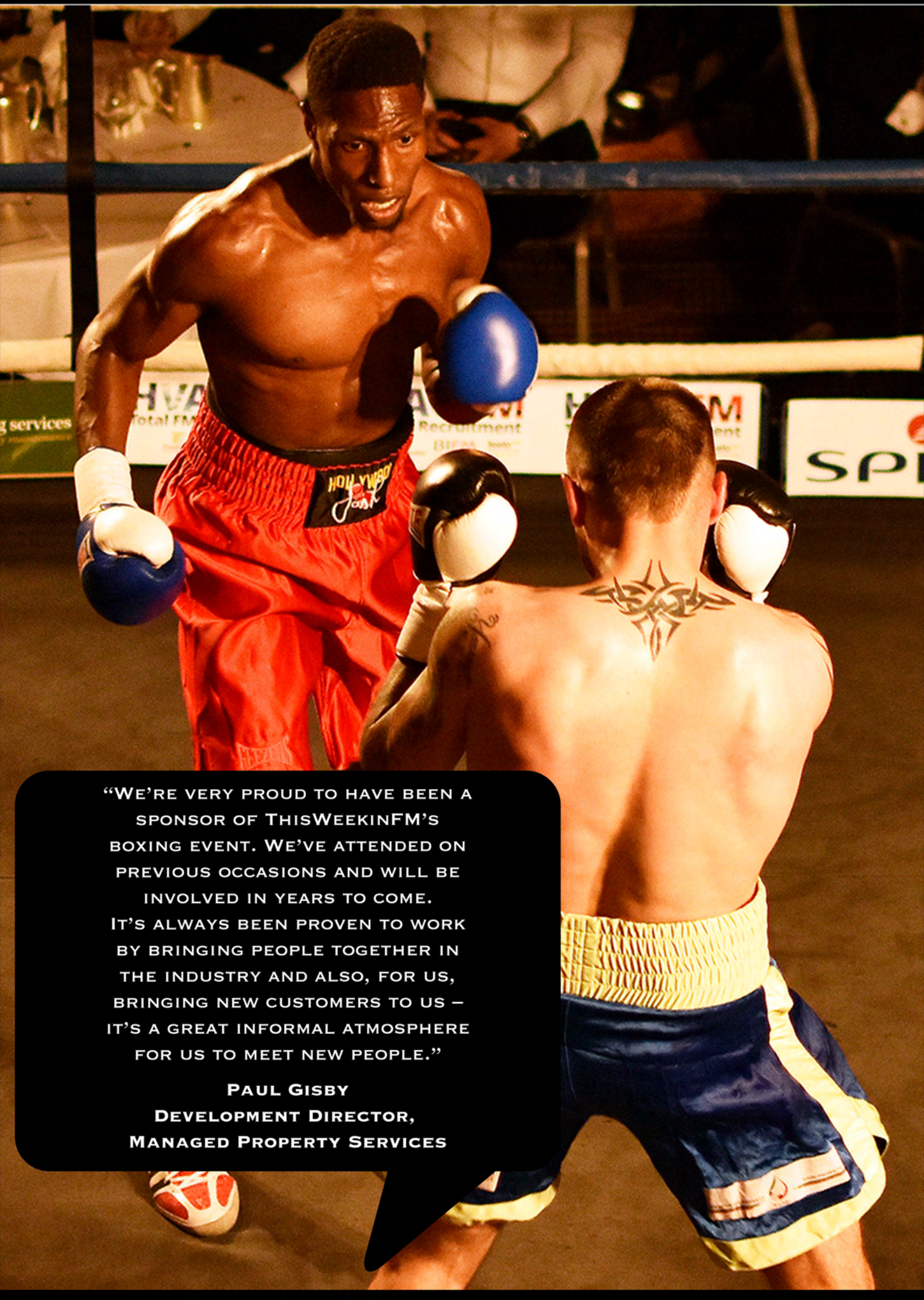
Charity Partner



debra
for people whose skin doesn't work we do

DEBRA IS THE NATIONAL CHARITY THAT SUPPORTS INDIVIDUALS AND FAMILIES AFFECTED BY EPIDERMOLYSIS BULLOSA (EB) – A GROUP OF GENETIC SKIN CONDITIONS THAT CAUSE THE SKIN TO BLISTER AND TEAR AT THE SLIGHTEST TOUCH.

LEARN MORE



"We're very proud to have been a sponsor of ThisWeekinFM's boxing event. We've attended on previous occasions and will be involved in years to come. It's always been proven to work by bringing people together in the industry and also, for us, bringing new customers to us – it's a great informal atmosphere for us to meet new people."

Paul Gisby
Development Director,
Managed Property Services

Sponsorship & Tables

Seven different Sponsorship Packages are available.
Limited numbers of each Package will be strictly adhered to.
£100 from every booking is given to the Chosen Charities.
Packages are usually booked up well in advance, so be quick and don't miss out on a fantastic night of Sport and Networking.
All orders will be treated on a first come, first served basis.
Multiple Packages can be purchased and ½ Tables will be considered but not necessarily fulfilled.

You can currently secure a Premier Table for ten people at the Early Bird cost of £2,950.
To Book or discuss availability and options, please contact Laurence Allen or Di Searle.

Laurence Allen
laurence@twinfm.com
07455 302 694

Di Searle
di.searle@twinfm.com
07588 724 972

All sponsorship and table figures given in this document do not include VAT unless specified.

Headline Sponsorship

The Headline Sponsor will receive a very comprehensive marketing package over three phases to ensure maximum exposure.

£11,995
One package available

Pre-event

- Company Logo and endorsement as the headline sponsor on all promotional materials leading up to the event.
- Company Logo and endorsement as the headline sponsor on all electronic media including ThisWeekinFM's website, including a link to your website with text endorsing your support.
- A special mention in all eNewsletters from the time of appointment until the Event Date (16th September 2021).
- Company Logo has the prime position on all Boxing Night materials, including those sent to guests.
- Access to the Guest List.
- A targeted email to all guests.

During The Event

- Branding at the Champagne Reception.
- Company Profile on all silent rolling presentations.
- The Prime Sponsor Ringside Table of 9, with company branding, joined by a champion ex-boxer (with his title belt).
- Company Logo on two corner posts
- Company Logo with the prime position on the Press Wall.
- Use of 2 pop-up banners (max 1.2m wide).
- Company Logo and Profile in the official programme distributed to all guests.
- Special Welcome and Thank You from the MC at the start and end of the evening.
- Champagne reception with the ex-boxer and your guests, with photo opportunity.
- A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
- 3 bouts of competitive boxing.

Post-event

- Special mention in the post-event write up on ThisWeekinFM.com.
- A targeted email to all guests.
- Inclusion in 2022 promotional activity.

SOLD OUT

Champagne Reception Sponsor

The Champagne Reception Sponsor will receive an exclusive marketing package over three phases to ensure maximum exposure.

£9,995
One package available

Pre-event

- Company Logo and champagne reception sponsor endorsement on all promotional materials leading up to the event.
- Company Logo and champagne reception sponsor endorsement on all electronic media including ThisWeekinFM's website, including a link to your website with text endorsing your support.
- A special mention in all eNewsletters from the time of appointment until the Event Date (16th September 2021).
- Company Logo displayed on all Boxing Night materials, including those sent to guests.
- Access to the Guest List.

During The Event

- Exclusive pop-up banner (2 x max 1.2m wide) at the Champagne Reception.
- Company Profile on silent, rolling presentation at the Champagne Reception.
- A Sponsor Ringside Table of 9, with company branding, joined by an ex-boxer.
- Company Logo on two corner posts.
- Company Logo on the Press Wall.
- Company Logo and Profile in the official programme distributed to all guests.
- Special Welcome and Thank You from the MC at start and end of the evening.
- Champagne reception with the ex-boxer and your guests, with photo opportunity.
- A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
- 3 bouts of competitive boxing

SOLD OUT

Post-event

- Special mention in the post-event write up on ThisWeekinFM.com.
- A targeted email to all guests.

Supporting Sponsorship

The Sponsor will receive a comprehensive marketing package over three phases to ensure maximum exposure.

Pre-event

- Company Logo and endorsement as a sponsor on all promotional materials leading up to the event.
- Company Logo and endorsement as a sponsor on all electronic media including ThisWeekinFM's website, including a link to your website with an endorsement.
- A special mention in all eNewsletters from the time of appointment until the Event Date (16th September 2021).
- Company Logo displayed on all Boxing Night materials, including those sent to guests.

During The Event

- A Sponsor Ringside Table of 10, with company branding.
- Company Logo on all AV displays.
- Company Logo on two toblerones.
- Company Logo on the Press Wall.
- Use of a pop-up banner (max 1.2m wide).
- Company Logo and Profile in the official programme distributed to all guests.
- Special Welcome and Thank You from the MC at the start and end of the evening.
- Champagne reception with all your guests, with photo opportunity.
- A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
- 3 bouts of competitive boxing.

Post-event

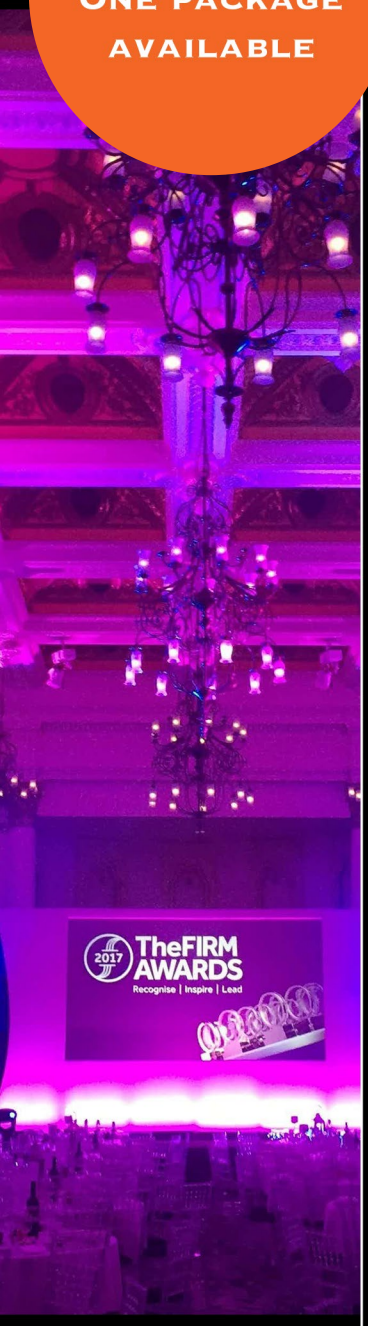
- Special mention in the post-event write up on ThisWeekinFM.com.
- Inclusion in 2022 promotional activity.

£6,995
FOUR PACKAGES AVAILABLE

Video & AV Sponsor

The Video & AV Sponsor will receive a comprehensive package over three phases to ensure maximum exposure.

£6,995
One package available



Pre-event

- Company Logo and endorsement as a sponsor on all promotional materials leading up to the event.
- Company Logo and endorsement as a sponsor on all electronic media including ThisWeekinFM's website, including a link to your website with an endorsement.
- A special mention in all eNewsletters from the time of appointment until the Event Date (16th September 2021).
- Company Logo displayed on all Boxing Night materials, including those sent to guests.

During The Event

SOLD OUT

- A Sponsor Ringside Table of 10, with company branding.
- Company Logo on all AV displays.
- Company Profile on all silent rolling presentations.
- Company Logo on the Press Wall.
- Use of a pop-up banner (max 1.2m wide).
- Company Logo and Profile in the official programme distributed to all guests.
- Special Welcome and Thank You from the MC at the start and end of the evening.
- Champagne reception with all your guests, with photo opportunity.
- A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
- 3 bouts of competitive boxing.

Post-event

- Company Logo and endorsement as the AV & Video sponsor on the showreel.
- Special mention in the post-event write up on ThisWeekinFM.com.
- Inclusion in 2022 promotional activity.

Other Sponsorship Opportunities

Menu & Wine Sponsor

SOLD OUT

£5,495
One package available

+ A Sponsor Ringside Table of 10.
+ Company Logo on all AV displays.
+ Champagne reception with guests.
+ A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
+ 3 bouts of competitive boxing.
+ Exclusive Company branding on wine serviettes.
+ Exclusive Company branding on the menu.
+ Company branding on the Press Wall.
+ Company branding on TWinFM platforms and other Boxing Night related materials.

£4,995
One package available

Round Announcer Sponsor

SOLD OUT

+ A Sponsor Ringside Table of 10.
+ Company Logo on all AV displays.
+ Champagne reception with guests.
+ A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
+ 3 bouts of competitive boxing.
+ Meet the Card Attendant.
+ Company branding on the Round Announcer(s) T-shirt.
+ Company branding on the Press Wall.
+ Company branding on TWinFM platforms and other Boxing Night related materials.

Programme Sponsor

SOLD OUT

+ A Sponsor Ringside Table of 10.
+ Company Logo on all AV displays.
+ Champagne reception with guests.
+ A 3 course meal with petit fours, wine (5 bottles per table) and coffee.
+ 3 bouts of competitive boxing.
+ Company branding and profile in the Programme.
+ Company branding on the Press Wall.
+ Company branding on TWinFM platforms and other Boxing Night related materials.

£4,495
One package available

About ThisWeekinFM

ThisWeekinFM is the leading media channel for decision makers and influencers responsible for creating, upgrading and sustaining facilities, property and the workplace as well as the broader built environment.

Our digital publication attracts 400k readers annually and covers everything to do with property and the workplace from cleaning and security, through to energy, the environment, technology, building, fit-out, health & safety, legal, global FM and international estate management. We also look at the needs of the people occupying those buildings from transportation to technology, ergonomics to education, productivity to positivity and gender equality to general good health. It is supported by an email newsletter and a substantial presence on social media. ThisWeekinFM's readership extends from Young FM Groups to the Heads of Property and FM worldwide.

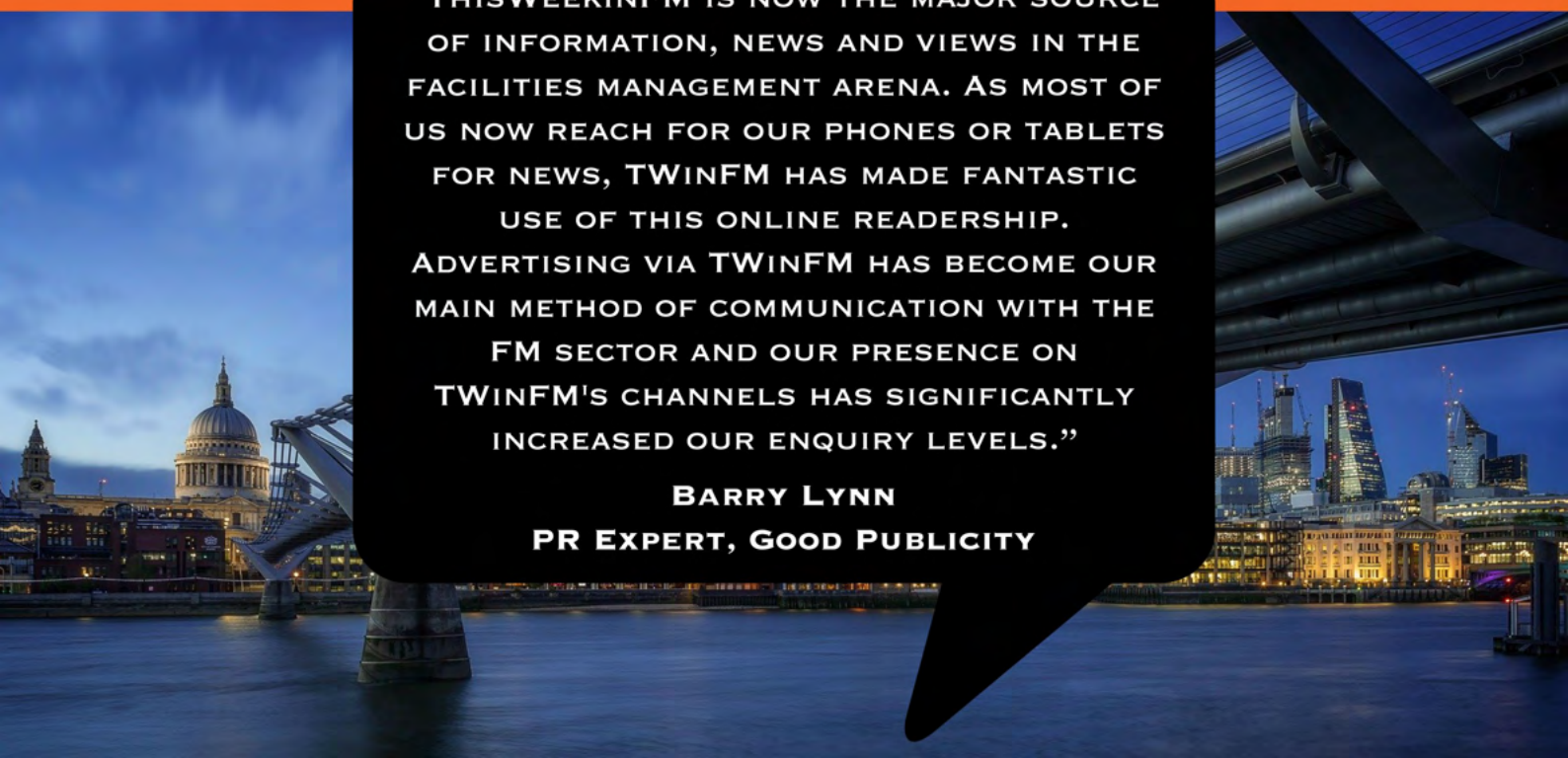
ThisWeekinFM is published by Spotted Cow Media Limited, which owns the largest and highest quality database of property owners and occupiers, budget holders and decision makers drawn from commercial offices, central and local government, industry and warehousing, healthcare, education and the retail & leisure markets.

Our mission

Our mission is to engage with our audience through original news features and digital media, and to encourage peer-to-peer learning through our portfolio of in-house events and networking clubs.

Heritage

ThisWeekinFM is owned and operated by Spotted Cow Media.
Spotted Cow Media was launched in 2013 by Laurence Allen, our Chief Executive Officer – having previously created, managed and sold the leading print publication in the facilities management industry, Laurence was keen to offer something fresh to the sector. He decided to create a unique and immediately updatable platform for the facilities, workplace and built environment arenas – and TWinFM was born.



"ThisWeekinFM is now the major source of information, news and views in the facilities management arena. As most of us now reach for our phones or tablets for news, TWinFM has made fantastic use of this online readership. Advertising via TWinFM has become our main method of communication with the FM sector and our presence on TWinFM's channels has significantly increased our enquiry levels."

Barry Lynn
PR Expert, Good Publicity

Partners in 2021

You can be confident that engaging with ThisWeekinFM puts you in very good company.

Strategic Partners

Sponsoring Partners

CONFIRMED SPONSORS

A Special Thank You goes to all our Sponsors
for playing a massive part in making this evening happen.

Headline Sponsor

EnviroKlenz products, are neutralizers in the true sense of the word. When our patented earth mineral technology comes in contact with a toxic smell or chemical compound, they actively and safely neutralize the harmful compounds without the use of masking agents or toxic chemicals. Odors are completely eliminated, and irritants are totally removed from the air, and all without any unnecessary fragrances or perfumes.

LEARN MORE

Champagne Sponsor

Ezitracker has a simple ethos – To provide a single solution that tracks the employee lifecycle from Onboarding to Offboarding and everything in between. Their aim is to be a solution partner supporting your day to day people management process. Providing a comprehensive yet modularised solution, designed for the Pro-active monitoring of your people wherever they are.

LEARN MORE

AV & Video Sponsor

ACR Facilities and Interiors are an independent company in the commercial office space and buildings arena, offering solutions to SME enterprises that are normally carried out by top-level refurbishment and fit out companies. This allows us to deliver to the highest standards with all of the expected services, including project management and health and safety compliance.

LEARN MORE

Wine and Menu Sponsor

Platinum Facilities is a technology led and customer focused Hard FM service provider. Our high quality, innovative delivery concepts bring together quality people in mechanical, electrical and building fabric services. Along with our energy and project management capabilities, we deliver tailored solutions 24/7/365.

LEARN MORE

Programme Sponsor

PPSPower are a national provider of back-up Generator and UPS service, maintenance, repair and installation solutions. With an enviable reputation for service and a 'PPS Price Promise' that gives you the peace of mind on value for money, we are the perfect partner for your back-up power requirements.

LEARN MORE

Round Announcer Sponsor

Trading over 45 years, JSA Chiller Specialists are very experienced on all types of Chiller and Air Conditioning Equipment. A friendly and approachable company that covers all aspects of chiller works including Compliance, with Cost effective solutions.

LEARN MORE

Security Sponsor

Expeditious; "Done with Speed and Efficiency."
Expeditious has grown to be the leading independent provider of pioneering business protection to Blue Chip companies, government organisations, facilities management, aviation, retail and critical infrastructure sectors.

LEARN MORE

A Charitable Event
Supporting

BOXING FUTURES

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