



PRESENTS THE

# FACILITIES INDUSTRY CHARITY BOXING NIGHT BLACK TIE DINNER

THURSDAY 7TH SEPTEMBER 2023

FEATURING

**TITLE  
FIGHT**



HEADLINE  
SPONSOR

**D.  
M.  
A.**

SUPPORTING



Fighting for Better lives



# INTRODUCTION

DUE TO THE HUGE SUCCESS OF OUR LAST BLACK TIE CHARITY BOXING DINNER, WHICH SAW OVER 300 PEOPLE ATTEND AND THOUSANDS RAISED FOR CHARITY, THISWEEKINFM IS DOING IT ALL AGAIN IN 2023. THIS TIME WE EXPECT OVER 500 PEOPLE!

WITH A CHAMPAGNE RECEPTION, THREE BOUTS OF TOP CLASS BOXING ON THE UNDERCARD, A TITLE FIGHT AS THE MAIN EVENT AND A THREE-COURSE DINNER, THIS EVENT IS NOT TO BE MISSED...

AN EXCLUSIVE VENUE IN CENTRAL LONDON WILL PROVIDE THE PERFECT ENVIRONMENT TO PUT YOUR GUESTS AT EASE WITH SOME EXQUISITE CUISINE AND FINE WINE IN IMPRESSIVE SURROUNDINGS. AND ALL WHILST REMAINING JUST FEET AWAY FROM THE SPECTACULAR LIVE ACTION.

ALTOGETHER IT'S A UNIQUE EXPERIENCE — WHICH MEANS YOUR CLIENTS WILL REMEMBER THE OCCASION, AND YOU, THEIR HOST, FOR A LONG TIME TO COME.

THIS EVENT IS BY NO MEANS RESTRICTED TO THE MEN OF THE OFFICE. EVERYONE IS MOST WELCOME AND PLENTY OF WOMEN WERE IN ATTENDANCE AT OUR LAST EVENT.

IT'S A GLAMOROUS OCCASION AND WHILST TUXEDOS AND EVENING GOWNS ARE PREFERRED, WE ENCOURAGE PEOPLE TO 'DRESS TO IMPRESS'. THIS INCLUDES CULTURAL DRESS, COCKTAIL ATTIRE, POSH FROCKS, LOUNGE SUIT OR BUSINESS WEAR.

- 5:00PM — SPONSORS RECEPTION
- 6:00PM — GUEST ARRIVAL
- 6.15PM — CHAMPAGNE RECEPTION
- 7.30PM — THREE-COURSE DINNER
- 9.15PM — PROFESSIONAL BOXING
- 11.15PM — LAST ORDERS
- 12.00PM — CARRIAGES

PACKAGES ARE BOOKED IN ADVANCE. DON'T MISS OUT ON A GREAT NIGHT OF SPORT AND NETWORKING.

£100 FROM  
EACH TABLE GOES  
TO CHARITY

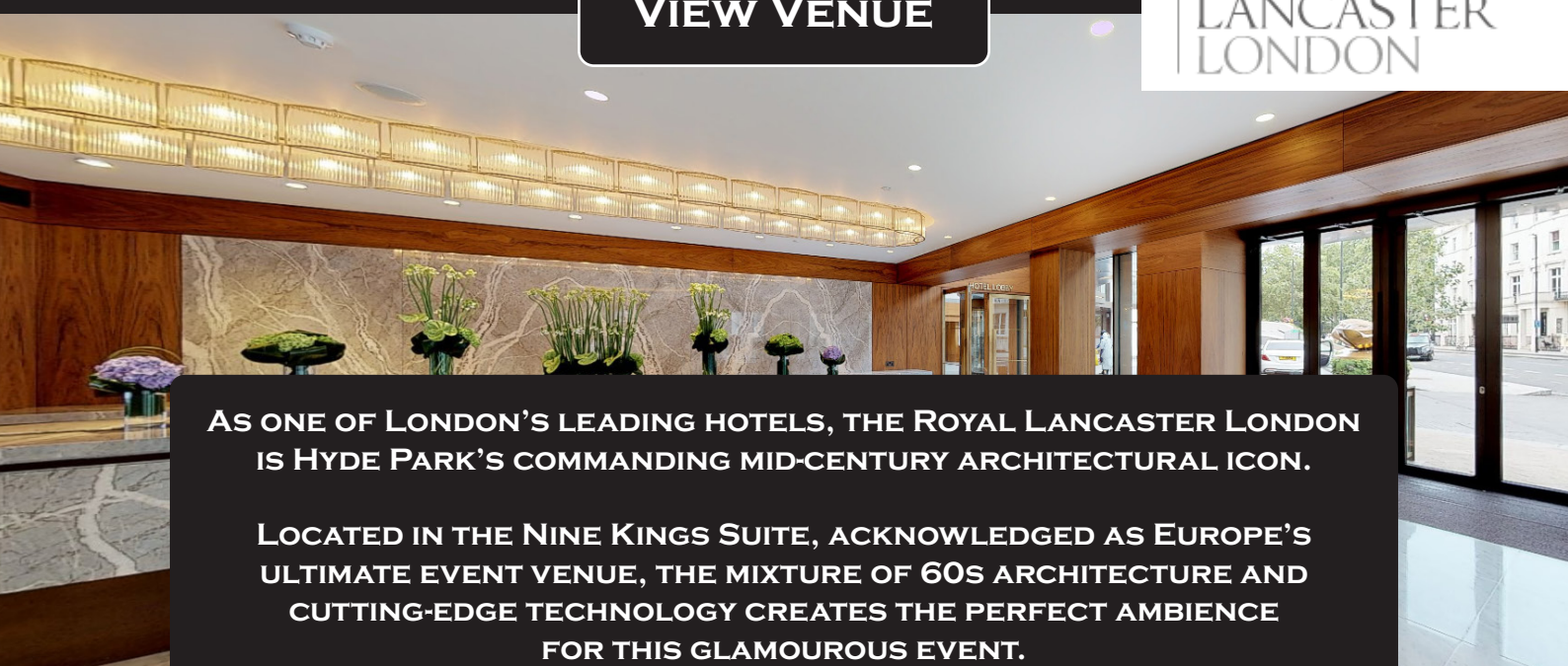






**VIEW VENUE**

ROYAL  
LANCASTER  
LONDON



**AS ONE OF LONDON'S LEADING HOTELS, THE ROYAL LANCASTER LONDON IS HYDE PARK'S COMMANDING MID-CENTURY ARCHITECTURAL ICON.**

**LOCATED IN THE NINE KINGS SUITE, ACKNOWLEDGED AS EUROPE'S ULTIMATE EVENT VENUE, THE MIXTURE OF 60S ARCHITECTURE AND CUTTING-EDGE TECHNOLOGY CREATES THE PERFECT AMBIENCE FOR THIS GLAMOUROUS EVENT.**

**WITH EXCEPTIONAL PUBLIC TRANSPORT LINKS FROM ALL DIRECTIONS YOUR GUESTS WILL BE ABLE TO ARRIVE AND DEPART WITH EASE. THE HOTEL HAS NO CAR PARK. A NEARBY CAR PARK CAN BE FOUND AT QUEENSWAY — [CLICK HERE](#) — WHICH IS MAINTAINED BY BCP.**





# CHARITY PARTNER



Fighting for Better lives



**BOXING FUTURES IS A CHARITY THAT USES NON-CONTACT BOXERCISE TO REACH INTO THE LOCAL COMMUNITIES AND ENGAGE POSITIVELY WITH DISADVANTAGED YOUNG PEOPLE, WITH A FOCUS ON PHYSICAL AND MENTAL WELLBEING AND EMPOWERING YOUNG PEOPLE THROUGH SPORT.**

[LEARN MORE](#)





# CHARITY PARTNER



DEBRA IS THE NATIONAL CHARITY THAT SUPPORTS INDIVIDUALS AND FAMILIES AFFECTED BY EPIDERMOLYSIS BULLOSA (EB) — A GROUP OF GENETIC SKIN CONDITIONS THAT CAUSE THE SKIN TO BLISTER AND TEAR AT THE SLIGHTEST TOUCH.

[LEARN MORE](#)







“WE HAVE SPONSORED THIS EVENT FOR AS LONG AS I CAN REMEMBER. IT’S ALWAYS A GREAT EVENT, REALLY GOOD FUN AND IT IS FULL OF FACILITIES MANAGEMENT PROFESSIONALS.”

STEPHEN PEAL  
GROUP MANAGING DIRECTOR  
PPSPower & YorPower

“TWINFM HAVE TAKEN THE LEAD, AS ALWAYS, TO NOT ONLY BRING THE INDUSTRY TOGETHER BUT PUT GREAT EVENTS ON THAT RAISE A GREAT AMOUNT FOR CHARITY, ABSOLUTELY FANTASTIC EVENING.”

GEOFF PRUDENCE,  
CIBSE FM GROUP CHAIRMAN



# SPONSORSHIP & TABLES

EIGHT DIFFERENT SPONSORSHIP PACKAGES ARE AVAILABLE. TABLE PACKAGES OF TEN PEOPLE, HALF-TABLE PACKAGES FOR FIVE PEOPLE (SHARED TABLE) AND INDIVIDUAL TICKETS ARE AVAILABLE. MULTIPLE PACKAGES CAN BE PURCHASED. LIMITED NUMBERS OF EACH PACKAGE WILL BE STRICTLY ADHERED TO. ALL ORDERS WILL BE TREATED ON A FIRST COME, FIRST SERVED BASIS. £100 FROM EVERY BOOKING IS GIVEN TO THE CHOSEN CHARITIES. PACKAGES ARE USUALLY BOOKED UP WELL IN ADVANCE, SO BE QUICK AND DON'T MISS OUT ON A FANTASTIC NIGHT OF SPORT AND NETWORKING.

TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS,  
PLEASE CONTACT GARY HALE.

GARY.HALE@TWINFM.COM | 07488 581765



ALL SPONSORSHIP AND TABLE FIGURES GIVEN IN THIS DOCUMENT DO NOT INCLUDE VAT UNLESS SPECIFIED.



## RINGSIDE TICKET – £560 EACH

PRE-EVENT

**FULL TABLE  
(10 SEATS)  
£5,200.  
EQUATES TO  
£520  
PER TICKET.**

**PICK  
YOUR  
OWN  
TABLE!**

- COMPANY LOGO DISPLAYED ON THE TWINFM WEBSITE EVENT LISTING.

DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- COMPLIMENTARY DRINKS RECEPTION WITH PHOTO OPPORTUNITY.
  - A SEAT AT A RINGSIDE TABLE (ORANGE TABLE) OF 10 PEOPLE.
- COMPANY LOGO IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- COMPANY REPRESENTATION IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
  - 1 TITLE-BOU OF PROFESSIONAL BOXING.
  - 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
  - INVITATION TO THE AFTER-EVENT.

POST-EVENT

- COMPANY LOGO INCLUDED IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
  - COMPANY LOGO INCLUDED IN THE EVENT SHOWREEL.
  - COMPANY LOGO INCLUDED IN 2024 PROMOTIONAL ACTIVITY.
- COMPANY ATTENDANCE INCLUDED IN 2024 PROMOTIONAL ACTIVITY.

## INNER CIRCLE TICKET – £495 EACH

PRE-EVENT

- COMPANY LOGO DISPLAYED ON THE TWINFM WEBSITE EVENT LISTING.

DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- COMPLIMENTARY DRINKS RECEPTION WITH PHOTO OPPORTUNITY.
- A SEAT AT A INNER CIRCLE TABLE (BLUE TABLE) OF 10 PEOPLE.
- COMPANY LOGO IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- COMPANY REPRESENTATION IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
- 1 TITLE-BOU OF PROFESSIONAL BOXING.
- 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
- INVITATION TO THE AFTER-EVENT.

POST-EVENT

- COMPANY LOGO INCLUDED IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- COMPANY LOGO INCLUDED IN THE EVENT SHOWREEL.
- COMPANY LOGO INCLUDED IN 2024 PROMOTIONAL ACTIVITY.
- COMPANY ATTENDANCE INCLUDED IN 2024 PROMOTIONAL ACTIVITY.

**PICK  
YOUR  
OWN  
TABLE!**

**FULL TABLE  
(10 SEATS)  
£4,550.  
EQUATES TO  
£455  
PER TICKET.**

**HALF-TABLE  
(5 SEATS)  
£2,375.  
EQUATES TO  
£475  
PER TICKET.**





## PREMIER TICKET – £430 EACH

### PRE-EVENT

- COMPANY LOGO DISPLAYED ON THE TWINFM WEBSITE EVENT LISTING.

### DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- COMPLIMENTARY DRINKS RECEPTION WITH PHOTO OPPORTUNITY.
  - A SEAT AT A PREMIER TABLE (WHITE TABLE) OF 10 PEOPLE.
- COMPANY LOGO IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- COMPANY REPRESENTATION IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
  - 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
    - 1 TITLE-BOU OF PROFESSIONAL BOXING.
  - 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
  - INVITATION TO THE AFTER-EVENT.

### POST-EVENT

- COMPANY LOGO INCLUDED IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
  - COMPANY LOGO INCLUDED IN THE EVENT SHOWREEL.
  - COMPANY LOGO INCLUDED IN 2024 PROMOTIONAL ACTIVITY.
- COMPANY ATTENDANCE INCLUDED IN 2024 PROMOTIONAL ACTIVITY.

**FULL TABLE  
(10 SEATS)  
£3,900.  
EQUATES TO  
£390  
PER TICKET.**

**PICK  
YOUR  
OWN  
TABLE!**

**HALF-TABLE  
(5 SEATS)  
£2,050.  
EQUATES TO  
£410  
PER TICKET.**

## STANDARD TICKET – £365 EACH

### PRE-EVENT

- COMPANY LOGO DISPLAYED ON THE TWINFM WEBSITE EVENT LISTING.

### DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- COMPLIMENTARY DRINKS RECEPTION WITH PHOTO OPPORTUNITY.
- A SEAT AT A STANDARD TABLE (GREY TABLE) OF 10 PEOPLE.
- COMPANY LOGO IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- COMPANY REPRESENTATION IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
- 1 TITLE-BOU OF PROFESSIONAL BOXING.
- 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
- INVITATION TO THE AFTER-EVENT.

### POST-EVENT

- COMPANY LOGO INCLUDED IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- COMPANY LOGO INCLUDED IN THE EVENT SHOWREEL.
- COMPANY LOGO INCLUDED IN 2024 PROMOTIONAL ACTIVITY.
- COMPANY ATTENDANCE INCLUDED IN 2024 PROMOTIONAL ACTIVITY.

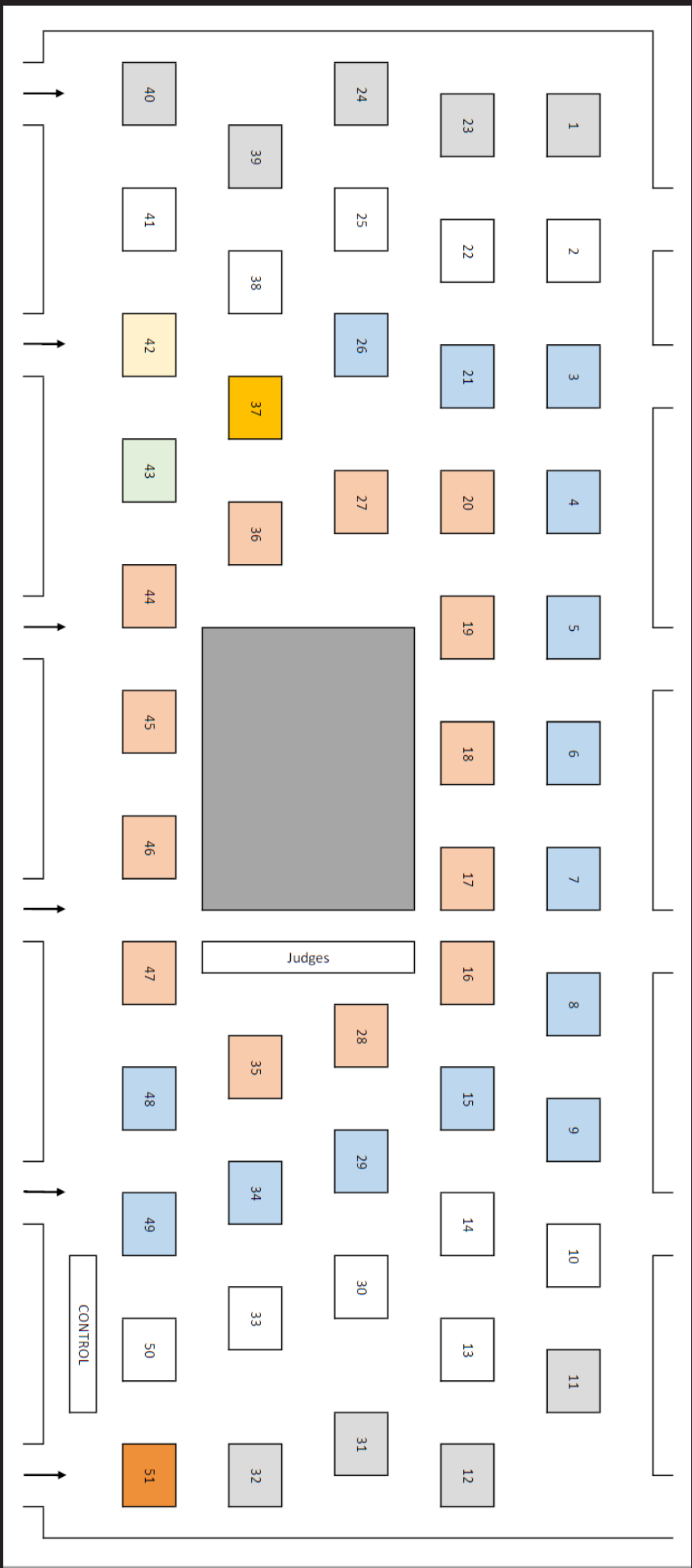
**PICK  
YOUR  
OWN  
TABLE!**

**FULL TABLE  
(10 SEATS)  
£3,250.  
EQUATES TO  
£325  
PER TICKET.**

**HALF-TABLE  
(5 SEATS)  
£1,725.  
EQUATES TO  
£345  
PER TICKET.**



# FLOOR PLAN





# HEADLINE SPONSORSHIP

THE HEADLINE SPONSOR RECEIVE A VERY COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

£11,995  
ONE PACKAGE  
AVAILABLE

## PRE-EVENT

- COMPANY LOGO AND ENDORSEMENT AS THE HEADLINE SPONSOR ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND ENDORSEMENT AS THE HEADLINE SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE HEADLINE SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO HAS THE PRIME POSITION ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY MASTHEAD BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY PREMIUM LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- OPPORTUNITY FOR A TABLE MEMBER TO GREET EACH GUEST ON ARRIVAL.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE FOYER.
- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- COMPLIMENTARY DRINKS RECEPTION WITH THE EX-BOXER AND YOUR GUESTS, WITH PHOTO OPPORTUNITY.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) AT THE DRINKS RECEPTION.
- COMPANY LOGO IN THE PRIME POSITION ON THE PRESS WALL.
- COMPANY PROFILE (HALF-PAGE) IN THE SILENT, ROLLING PRESENTATION.
- USE OF TWO POP-UP BANNERS (MAX 1.2M WIDE) IN THE MAIN HALL.
- PRIME SPONSOR RINGSIDE TABLE OF 9 PEOPLE (NOTED AS TABLE 36), WITH COMPANY BRANDING, JOINED BY A CHAMPION EX-BOXER (WITH HIS TITLE BELT WHERE POSSIBLE).
- COMPANY LOGO ON TWO CORNER POSTS OF THE BOXING RING.
- MENTION IN THE CEO WELCOME IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.



- COMPANY LOGO AND EXTENDED PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- SPECIAL WELCOME AND THANK YOU FROM THE MC AT THE START AND END OF THE EVENING.
- 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
- TITLE-BOUT OF PROFESSIONAL BOXING.
- 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
- INVITATIONS TO THE AFTER-EVENT.

#### POST-EVENT

- SPECIAL MENTION AS THE HEADLINE SPONSOR IN THE POST-EVENT WRITE UP ON [THISWEEKINFM.COM](http://THISWEEKINFM.COM).
- INCLUSION IN THE EVENT SHOWREEL AS THE HEADLINE SPONSOR.
- TARGETED EMAIL TO ALL GUESTS.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS THE HEADLINE SPONSOR.

**Book Now  
FOR 2023!**

“WE ARE DELIGHTED TO BE SUPPORTING TWO SIGNIFICANT CHARITIES TONIGHT AND AS A CONSEQUENCE OF THAT WE ACTUALLY SPONSOR A YOUNG BOXING TALENT, KAROL ITAUMA. WE ARE REALLY EXCITED ABOUT HOW WE ARE INVOLVED.”

**STEVE MCGREGOR**  
GROUP MANAGING DIRECTOR  
DMA GROUP

# RECEPTION SPONSOR

THE RECEPTION SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

## PRE-EVENT

- COMPANY LOGO AND RECEPTION SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND RECEPTION SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE RECEPTION SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING EVENT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY MASTHEAD BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY PREMIUM LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- COMPLIMENTARY CLOAKROOM.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE FOYER.
- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- USE OF TWO POP-UP BANNERS (MAX 1.2M WIDE) AT THE SPONSORS RECEPTION.
- COMPLIMENTARY DRINKS RECEPTION WITH THE EX-BOXER AND YOUR GUESTS, WITH PHOTO OPPORTUNITY.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) AT THE DRINKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY PROFILE (FULL-PAGE) IN THE SILENT, ROLLING PRESENTATION.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE MAIN HALL.
- SPONSOR RINGSIDE TABLE OF 9 PEOPLE (NOTED AS TABLE 44), WITH COMPANY BRANDING, JOINED BY A CHAMPION EX-BOXER (WITH HIS TITLE BELT WHERE POSSIBLE).
- COMPANY LOGO ON TWO CORNER POSTS OF THE BOXING RING.
- COMPANY LOGO AND PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.

**£9,995**  
**ONE PACKAGE**  
**AVAILABLE**





- SPECIAL WELCOME AND THANK YOU FROM THE MC AT START AND END OF THE EVENING.
- 3 COURSE DINNER WITH PETIT FOURS AND WINE (5 BOTTLES PER TABLE).
- 1 TITLE-BOUT OF PROFESSIONAL BOXING.
- 3 ADDITIONAL BOUTS OF PROFESSIONAL BOXING.
- INVITATIONS TO THE AFTER-EVENT.

## POST-EVENT

- SPECIAL MENTION AS THE RECEPTION SPONSOR IN THE POST-EVENT WRITE UP ON [THISWEEKINFM.COM](http://THISWEEKINFM.COM).
- INCLUSION IN THE EVENT SHOWREEL AS THE RECEPTION SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS THE RECEPTION SPONSOR.

**Book Now  
FOR 2023!**

**“ITS BEEN A FANTASTIC NIGHT, WE HAVE HAD A GREAT TIME. CLIENTS HAVE REALLY ENJOYED THEMSELVES, ENJOYED THE BOXING. ITS GREAT TO GET TOGETHER.”**

**ALISTAIR LANGLEY  
BUSINESS UNIT DIRECTOR  
COMBINED TECHNICAL SOLUTIONS**



# SUPPORTING SPONSOR

THE SUPPORTING SPONSOR WILL RECEIVE A COMPREHENSIVE  
MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£2,995**  
**THREE**  
**PACKAGES**  
**AVAILABLE**



UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE A SUPPORTING SPONSOR  
AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS A SUPPORTING SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY LOGO IN THE SILENT, ROLLING PRESENTATION.
- COMPANY LOGO ON FOUR TOBLERONES, PLACED AT THE BASE OF THE BOXING RING.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE MAIN HALL.
- COMPANY LOGO AND PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.



# VIDEO & AV SPONSOR

THE VIDEO & AV SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE A VIDEO & AV SPONSOR AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING ThisWeekinFM's WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE eNEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS A SUPPORTING SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE ThisWeekinFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

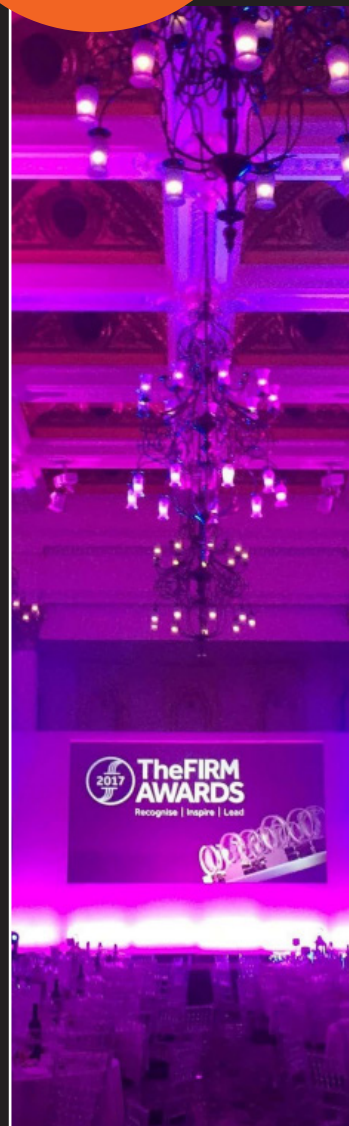
## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY PROFILE (ONE ANIMATED POWERPOINT SLIDE) IN THE SILENT, ROLLING PRESENTATION.
- COMPANY LOGO DISPLAYED ON ALL HOLDING SCREENS.
- COMPANY LOGO AND EXTENDED PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON ThisWeekinFM.COM.
- COMPANY PROFILE AND ENDORSEMENT AS THE VIDEO & AV SPONSOR IN THE EVENT SHOWREEL.
- INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.

£2,695  
FOUR  
PACKAGES  
AVAILABLE



# MENU & WINE SPONSOR

THE MENU & WINE SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£2,495**  
**ONE PACKAGE**  
**AVAILABLE**

UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE A MENU & WINE SPONSOR AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE MENU AND WINE SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY LOGO IN THE SILENT, ROLLING PRESENTATION.
- COMPANY LOGO ON NAPKINS.
- COMPANY LOGO AND PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.





# SECURITY SPONSOR

THE SECURITY SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE A SECURITY SPONSOR AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE SECURITY SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE FRANKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY LOGO IN THE SILENT, ROLLING PRESENTATION.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE FOYER.
- OPTION TO HAVE 2 FULLY UNIFORMED OFFICERS STATIONED IN THE FOYER DURING GUEST ARRIVAL.
- USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE MAIN HALL.
- COMPANY LOGO AND EXTENDED PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- YOUR UNIFORMED OFFICERS FLOAT AND HAVE THE CHANCE TO ENGAGE WITH GUESTS DURING DINNER.
- 3 COURSE DINNER FOR YOUR UNIFORMED OFFICERS.
- YOUR UNIFORMED OFFICERS ESCORT EACH BOXER TO AND FROM THE RING.
- YOUR UNIFORMED OFFICERS STATIONED IN THE FOYER DURING GUEST DEPARTURE.

**£2,295**  
**ONE PACKAGE**  
**AVAILABLE**



- A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON [THISWEEKINFM.COM](https://www.thisweekinfm.com).
- INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.



**BOOK NOW  
FOR 2023!**

“WE HAVE ATTENDED THE LAST FEW  
TIMES AND IT WAS A GREAT OCCASION  
TO SUPPORT SOME CHARITIES,  
BRING SOME CLIENTS ALONG AND  
ALSO NETWORK WITH OUR PEERS.”

MIREK TILLER  
BUSINESS DEVELOPMENT DIRECTOR  
CIS SECURITY



# ROUND ANNOUNCER SPONSOR

THE ROUND ANNOUNCER SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

£2,295  
ONE PACKAGE  
AVAILABLE



UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE A ROUND ANNOUNCER SPONSOR AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE ROUND ANNOUNCER SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
  - COMPANY LOGO ON THE PRESS WALL.
  - COMPANY LOGO IN THE SILENT, ROLLING PRESENTATION.
  - COMPANY BRANDING ON THE ROUND ANNOUNCER(S) BODY SASH.
  - USE OF ONE POP-UP BANNER (MAX 1.2M WIDE) IN THE MAIN HALL.
- COMPANY LOGO AND EXTENDED PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
  - A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
  - INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
  - INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.

# PROGRAMME SPONSOR

THE PROGRAMME SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

UPGRADE YOUR TICKET/HALF-TABLE/TABLE PACKAGE TO BE PROGRAMME SPONSOR AND ALSO BENEFIT FROM:

## PRE-EVENT

- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL PROMOTIONAL MATERIALS LEADING UP TO THE EVENT.
- COMPANY LOGO AND SPONSOR ENDORSEMENT ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, WHICH INCLUDES A LINK TO YOUR WEBSITE AND TEXT ENDORSING YOUR SUPPORT (WHERE POSSIBLE).
- SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (7TH SEPTEMBER 2023).
- ENDORSEMENT AS THE PROGRAMME SPONSOR ACROSS ALL OUR SOCIAL CHANNELS, INCLUDING A GRAPHIC.
- COMPANY LOGO DISPLAYED ON ALL BOXING NIGHT MATERIALS, INCLUDING THOSE SENT TO GUESTS.
- COMPLIMENTARY SIDEBAR BANNER ON THE THISWEEKINFM WEBSITE.
- COMPLIMENTARY ADVANCED LISTING IN THE BUSINESS DIRECTORY.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- INVITATION FOR YOU AND YOUR GUESTS TO THE SPONSORS RECEPTION, PRIOR TO THE DRINKS RECEPTION.
- COMPANY LOGO ON THE PRESS WALL.
- COMPANY LOGO IN THE SILENT, ROLLING PRESENTATION.
- COMPANY LOGO AND FULL-PAGE PROFILE IN THE OFFICIAL PROGRAMME DISTRIBUTED TO ALL GUESTS.
- A THANK YOU FROM THE MC DURING THE EVENING.

## POST-EVENT

- SPONSOR MENTION IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- INCLUSION IN THE EVENT SHOWREEL AS A SPONSOR.
- INCLUSION IN 2024 PROMOTIONAL ACTIVITY AS A SPONSOR.

**£2,195**  
**ONE PACKAGE**  
**AVAILABLE**





# CONFIRMED SPONSORS

A SPECIAL THANK YOU GOES TO ALL OUR SPONSORS  
FOR PLAYING A MASSIVE PART IN MAKING THIS EVENT HAPPEN.

## HEADLINE SPONSOR



AT **DMA** WE DELIVER ALL THE SPECIALIST SERVICES NEEDED TO CREATE, MAKE, AND KEEP BUILDINGS RUNNING. WE TAKE THE TIME TO DESIGN A SOLUTION THAT PERFECTLY MEETS YOUR NEEDS — SIMPLIFYING AND STREAMLINING TO REDUCE COST, SAVE TIME AND MATERIALLY IMPROVE SERVICE QUALITY.

[LEARN MORE](#)

## RECEPTION SPONSOR



**TEAM SOFTWARE** DEVELOP MARKET-LEADING FINANCIAL, OPERATIONS AND WORKFORCE MANAGEMENT SOLUTIONS FOR SERVICE CONTRACTORS WITH DISTRIBUTED WORKFORCES, WITH A SPECIAL FOCUS ON THE CLEANING, SECURITY AND FACILITIES MANAGEMENT INDUSTRIES IN NORTH AMERICA, AUSTRALIA AND THE U.K. AND IRELAND.

[LEARN MORE](#)

## SECURITY SPONSOR



WITH OVER 30 YEARS IN BUSINESS, **CIRCLE UK GROUP** HAVE DEVELOPED A COMPLETE PORTFOLIO OF SECURITY AND FACILITIES MANAGEMENT SERVICES. FROM MANNED GUARDING AND SECURITY SYSTEMS TO REPAIRS AND CLEANING, YOU CAN RELY ON OUR DEDICATED TEAM TO DELIVER.

[LEARN MORE](#)

## ROUND ANNOUNCER SPONSOR



**REXEL** IS THE UK'S LEADING DISTRIBUTOR OF ELECTRICAL PRODUCTS AND SOLUTIONS. ESTABLISHED FOR OVER 90 YEARS, HAVING A HUGE AMOUNT OF EXPERTISE IN THE INDUSTRY AND BEING PART OF THE REXEL GLOBAL GROUP, THEY HAVE THE SOLID FOUNDATIONS OF A WORLDWIDE ORGANISATION SUPPORTING THEM IN THE UK.

[LEARN MORE](#)

## PROGRAMME SPONSOR



**PPSPower** ARE A NATIONAL PROVIDER OF BACK-UP GENERATOR AND UPS SERVICE, MAINTENANCE, REPAIR AND INSTALLATION SOLUTIONS.

[LEARN MORE](#)

# ABOUT THISWEEKINFM

THISWEEKINFM IS THE LEADING MEDIA CHANNEL FOR DECISION MAKERS AND INFLUENCERS RESPONSIBLE FOR CREATING, UPGRADING AND SUSTAINING FACILITIES, PROPERTY AND THE WORKPLACE AS WELL AS THE BROADER BUILT ENVIRONMENT.

OUR DIGITAL PUBLICATION ATTRACTS 400K READERS ANNUALLY AND COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT. WE LOOK AT THE NEEDS OF THE PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY AN EMAIL NEWSLETTER AND A SUBSTANTIAL PRESENCE ON SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.

THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED, WHICH OWNS THE LARGEST AND HIGHEST QUALITY DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, CENTRAL AND LOCAL GOVERNMENT, INDUSTRY AND WAREHOUSING, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS.

## OUR MISSION


OUR MISSION IS TO ENGAGE WITH OUR AUDIENCE THROUGH ORIGINAL NEWS FEATURES AND DIGITAL MEDIA, AND TO ENCOURAGE PEER-TO-PEER LEARNING THROUGH OUR PORTFOLIO OF IN-HOUSE EVENTS AND NETWORKING CLUBS.

## HERITAGE

THISWEEKINFM IS OWNED AND OPERATED BY SPOTTED COW MEDIA.

SPOTTED COW MEDIA WAS LAUNCHED IN 2013 BY LAURENCE ALLEN, OUR CHIEF EXECUTIVE OFFICER — HAVING PREVIOUSLY CREATED, MANAGED AND SOLD THE LEADING PRINT PUBLICATION IN THE FACILITIES MANAGEMENT INDUSTRY, LAURENCE WAS KEEN TO OFFER SOMETHING FRESH TO THE SECTOR. HE DECIDED TO CREATE A UNIQUE AND IMMEDIATELY UPDATABLE PLATFORM FOR THE FACILITIES, WORKPLACE AND BUILT ENVIRONMENT ARENAS — AND TWINFM WAS BORN.

TWINFM HAS SINCE BECOME THE LEADING ONLINE MEDIA CHANNEL FOR DECISION-MAKERS AND INFLUENCERS IN THE INDUSTRY.



“THISWEEKINFM IS NOW THE MAJOR SOURCE OF INFORMATION, NEWS AND VIEWS IN THE FACILITIES MANAGEMENT ARENA. AS MOST OF US NOW REACH FOR OUR PHONES OR TABLETS FOR NEWS, TWINFM HAS MADE FANTASTIC USE OF THIS ONLINE READERSHIP. ADVERTISING VIA TWINFM HAS BECOME OUR MAIN METHOD OF COMMUNICATION WITH THE FM SECTOR AND OUR PRESENCE ON TWINFM'S CHANNELS HAS SIGNIFICANTLY INCREASED OUR ENQUIRY LEVELS.”

BARRY LYNN  
PR EXPERT, GOOD PUBLICITY



# PARTNERS IN 2023

YOU CAN BE CONFIDENT THAT ENGAGING WITH THISWEEKINFM PUTS YOU IN VERY GOOD COMPANY.

## SPONSORING PARTNERS



## STRATEGIC PARTNERS



ALL FIGURES GIVEN IN THIS DOCUMENT EXCLUDE VAT.

TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS  
PLEASE CONTACT GARY HALE

GARY.HALE@TWINFM.COM  
07488 581 765

CONTACT US TO BOOK



DON'T FORGET TO GET INVOLVED SOCIALLY —  
@THISWEEKINFM #FMBOXINGNIGHT



IS BROUGHT TO YOU BY

