



# CELEBRITY OPEN

THURSDAY 6TH OCTOBER 2022

---



HEADLINE SPONSOR



# INTRODUCTION

## CELEBRITY OPEN

THISWEEKINFM, TOGETHER WITH CLARION.GOLF, ARE GETTING INTO THE SWING OF THINGS BY TAKING THE FM INDUSTRY TO THE LUSCIOUS FAIRWAYS AND IMMACULATE GREENS OF WOBURN GOLF CLUB FOR A GOLF EVENT YOU'LL NEVER FORGET.

**ENTER YOUR TEAM NOW AND JOIN US FOR THIS ONCE IN A LIFETIME CHANCE TO PLAY THE DUKE'S COURSE AT WOBURN GOLF CLUB.**

THERE WILL BE A CHANCE TO NETWORK AS YOU PLAY THE GOLF COURSE WITH DRAMATIC VIEWS OF THE WHOLE OF WOBURN GOLF CLUB. SET IN 200 ACRES OF COUNTRYSIDE OVERLAPPING THE COUNTY BOUNDARY BETWEEN BEDFORDSHIRE AND BUCKINGHAMSHIRE, THIS IS AN EXCEPTIONAL GOLFING EXPERIENCE. WE WILL THEN RETIRE TO THE CLUBHOUSE TO FRESHEN UP BEFORE THE AWARDS DINNER AND FURTHER NETWORKING.

THE THISWEEKINFM CELEBRITY OPEN WILL RUN IN AID OF THE CENTRE ALGARVE — A HOLIDAY CENTRE FOR THOSE WITH SPECIAL NEEDS. ALL PROCEEDS FROM A SILENT AUCTION AND A PORTION OF THE TEAM SIGN-UP FEE WILL GO TO THE CHARITY.

SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE





**THE VENUE**  
**THE MARQUESS'**  
**COURSE**  
**WOBURN GOLF**  
**CLUB**



**VIEW VENUE**

### **THE MARQUESS' COURSE**

THE MARQUESS' COURSE, DESIGNED BY PETER ALLISS AND CLIVE CLARK, EUROPEAN GOLF DESIGN (ROSS McMURRAY) AND ALEX HAY, OPENED IN 2000. THE COURSE WAS NAMED AFTER THE THEN MARQUESS OF TAVISTOCK AND WAS SOON REFERRED TO AS THE 'JEWEL IN THE CROWN'.

SET WITHIN 200 ACRES OF MIXED WOODLAND THE MARQUESS' COURSE OVERLAPS THE COUNTY BOUNDARY DIVIDING BEDFORDSHIRE AND BUCKINGHAMSHIRE AND PRESENTS A VARIETY OF ROLLING AND UNDULATING TERRAIN. THE PREDOMINANT TREE SPECIES ARE PINE, SPRUCE, SWEET CHESTNUT AND OAK, WHILE THERE ARE A NUMBER OF RARE SPECIMENS SUCH AS CORSICAN PINE, YEW, ROWAN AND BEECH.

WITHIN A YEAR OF OPENING, THE MARQUESS' COURSE HOSTED THE FIRST OF TWO BRITISH MASTERS AND THE ENGLISH AMATEUR CHAMPIONSHIP IN 2011.

SINCE 2014 THE MARQUESS' COURSE HAS BEEN ONE OF FOUR COURSES IN THE COUNTRY TO BE USED TO STAGE FINAL QUALIFYING FOR THE OPEN CHAMPIONSHIP. IN OCTOBER 2015 THE BRITISH MASTERS SUPPORTED BY SKY SPORTS WAS STAGED ON THE MARQUESS COURSE AND IN 2016 AND 2019 IT STAGED THE RICOH WOMEN'S BRITISH OPEN.

# CHARITY PARTNER



## THE CENTRE ALGARVE

SET IN THE BEAUTIFUL RIA FORMOSA NATURE RESERVE AND JUST TWO MINUTES FROM THE PRETTY LOCAL VILLAGE OF MONCARAPACHO, THE CENTRE ALGARVE IS MAINLAND EUROPE'S ONLY SPECIALIST HOLIDAY CENTRE WHICH IS FULLY EQUIPPED TO ALLOW PEOPLE WITH SPECIAL NEEDS TO EXPERIENCE A WONDERFUL HOLIDAY WITH THEIR FAMILY OR CARERS.

[LEARN MORE](#)





# ITINERARY

## **9AM TO 11AM – REGISTRATION**

NETWORKING BREAKFAST & BRIEFING  
CHANGING ROOMS WITH TEAM LOCKERS  
USE OF WOBURN PERFORMANCE AREA  
ELECTRIC SCORING REGISTRATION  
ORGANISE MULLIGANS  
ORGANISE BUGGIES

## **11AM TO 4PM – GOLF**

SHOTGUN START / STABLEFORD GOLF  
POP-UP BARS ON COURSE  
‘BEAT THE PRO’ COMPETITION  
‘LONGEST DRIVE’ COMPETITION  
‘NEAREST PIN’ COMPETITION  
‘HOLE IN ONE’ COMPETITION

## **4PM TO 5PM – FINISH GOLF**

RETURN ELECTRONIC SCORING  
SHOWER AND CHANGE (TOWEL INCLUDED)  
PRE-DINNER DRINKS & NETWORKING  
REGISTRATION DINNER ONLY GUESTS

## **5PM TO 8PM – EVENING MEAL**

THREE-COURSE SIT-DOWN MEAL  
ENTERTAINMENT  
TROPHY PRESENTATIONS  
SILENT AUCTION FOR CENTRE ALGARVE  
DRINKS & NETWORKING

# FOR THE SPONSORS

## **SPONSORSHIP OPPORTUNITIES**

**THERE ARE A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES FOR COMPANIES AND INDIVIDUALS TO PURCHASE.**

**ONLY EIGHT SPONSORSHIP PACKAGE TYPES ARE AVAILABLE, WITH A LIMITED NUMBER OF EACH. SUPPORTING THE CELEBRITY OPEN OFFERS YOUR BRAND PRESTIGE AND EXPOSURE TO INDUSTRY LEADERS AND KEY DECISION MAKERS AS WELL AS CEMENTING AND BUILDING CONTACTS TO GROW AND EVOLVE YOUR BUSINESS.**

## **BOOKING AVAILABILITY**

**BOOKINGS WILL BE TREATED ON A FIRST COME, FIRST SERVED BASIS.**

**TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS,  
PLEASE CONTACT GARY HALE.**

**GARY.HALE@TWINFM.COM | 07488 581765**



**ALL SPONSORSHIP AND TABLE FIGURES GIVEN IN THIS DOCUMENT DO NOT INCLUDE VAT UNLESS SPECIFIED.**



# HEADLINE SPONSORSHIP

THE HEADLINE SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A VERY COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

- PRIME BRANDING ON ALL PROMOTIONAL MATERIALS
- COMPANY PROFILE ON PROMOTIONAL MATERIALS WHERE POSSIBLE
- HEADLINE SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- HEADLINE SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- HEADLINE SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- HEADLINE SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- DEDICATED MAILER TO ALL GUESTS POST-EVENT
- SPONSORSHIP OF THE 18TH HOLE (ALL HOLE SPONSOR INCLUSIONS)
- MOET & CHANDON POP-UP BAR WITH COMPLIMENTARY DRINKS
- LOGO ON ELECTRONIC SCORING DEVICE
- COMPANY NAME ON FIRST, SECOND AND BOOBY PRIZES
- TWO SEATS AT THE EVENING MEAL
- A MENTION FROM DINNER HOST
- HEADLINE SPONSOR REPRESENTATION ON SHOWREEL
- SHORT VIDEO INTERVIEW INCLUDED WITH SHOWREEL
- HEADLINE SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP

**£3,500**  
ONE PACKAGE  
AVAILABLE



# HOLE SPONSOR

THE HOLE SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

**£895**

12 PACKAGES  
AVAILABLE

- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION IN TWINFM NEWSLETTER
  - BRANDED FLAG ON THE PIN ON THE GREEN
  - BRANDED BANNER ON TEE BOX
  - BRANDED TEE MARKERS
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
  - TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION IN SHOWREEL





# HOLE ACTIVATION SPONSOR

THE HOLE ACTIVATION SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- ALL HOLE SPONSOR INCLUSIONS ON ONE HOLE
- BRANDED POP-UP BAR WITH COMPLIMENTARY DRINKS
- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP

**£2,395**

TWO PACKAGES  
AVAILABLE



# BEAT THE PRO SPONSOR

THE BEAT THE PRO SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

£1,350  
ONE PACKAGE  
AVAILABLE



- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT STANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- LOGO ON PRIZE GOLF BALLS (ONE SLEEVE OF THREE BALLS PER PLAYER)
- BRANDED FLAG IN THE PIN ON THE GREEN ON BEAT THE PRO HOLE
- BRANDED BANNER'S ROUND TEE BOX ON BEAT THE PRO HOLE
- TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE UP
- SPONSOR REPRESENTATION IN SHOWREELS



# LONGEST DRIVE SPONSOR

THE LONGEST DRIVE SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- BRANDED FLAG IN THE PIN ON THE GREEN ON THE COMPETITION HOLE
- BRANDED BANNER'S AROUND TEE BOX ON THE COMPETITION HOLE
- COMPANY NAME ON WINNER'S TROPHY
- BRANDING ON ALL PROMOTIONAL MATERIALS
- TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP

**£1,195**

TWO PACKAGES  
AVAILABLE

SOLD OUT



# GIFT BOX SPONSOR

THE GIFT BOX SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£2,395**  
ONE PACKAGE  
AVAILABLE



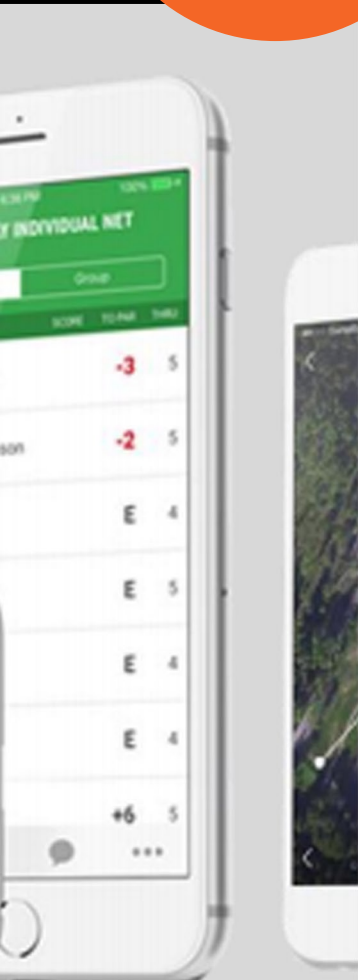
- BRANDED GIFT SET FOR EACH PLAYER, WHICH INCLUDES:
  - SIX WHITE TEE'S
  - THREE GOLF BALLS WITH BRANDING
  - TWO BALL MARKERS WITH BRANDING
  - ONE PITCH REPAIR TOOL WITH BRANDING
- BRANDING ON ALL PROMOTIONAL MATERIALS
  - TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
  - SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP



# ELECTRONIC SCORING SPONSOR

THE ELECTRONIC SCORING SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£1,350**  
ONE PACKAGE  
AVAILABLE



Stroke Play: Individual Net		5 Par 4
Caroline Petersson TEAM 1	Hcp 5 -2	4
Yao Ming TEAM 1	Hcp 10 E	5 <sub>4</sub>
Haley Parker TEAM 1	Hcp 6 +6	6
Paul Wilkinson TEAM 1	Hcp 27 -3	5 <sub>3</sub>
GAME SETUP		LEAVE

- ONE ELECTRONIC SCORING PAD PER TEAM
- BRANDING AND COMPANY PROFILE ON ELECTRONIC SCORING SYSTEM
- BRANDING ON ALL PROMOTIONAL MATERIALS
- TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP

**SOLD OUT**

# CLOSEST TO THE PIN SPONSOR

THE 'CLOSEST TO THE PIN' SPONSOR WILL HAVE TWO SEATS AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

£1,195

ONE PACKAGE  
AVAILABLE

- BRANDED FLAG IN THE PIN ON THE GREEN ON THE COMPETITION HOLE
- BRANDED BANNER'S AROUND TEE BOX ON THE COMPETITION HOLE
- COMPANY NAME ON WINNER'S TROPHY
- BRANDING ON ALL PROMOTIONAL MATERIALS
- TWO SEATS AT THE EVENING MEAL
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP



# DINNER ONLY

DINNER ONLY  
100 PLACES  
£75 EACH



THREE-COURSE MEAL  
TROPHY PRESENTATION  
SILENT AUCTION  
NETWORKING

## HOTEL ROOMS

AT THE HEART OF THE PICTURESQUE GEORGIAN VILLAGE OF WOBURN, STANDING PROUDLY AT THE GATEWAY TO THE WOBURN ABBEY ESTATE; WITH ITS 3,000 ACRES OF DEER PARK AND HUMPHRY REPTON INSPIRED LANDSCAPE, YOU WILL FIND THE WOBURN HOTEL, WITH FOUR AA STARS, ONE OF BEDFORDSHIRE'S FINEST COUNTRY HOTELS.

WITH ITS SPACIOUS AND RELAXED SEATING AREAS, CONTEMPORARY AND INDIVIDUALLY DESIGNED BEDROOMS AND MULTI AWARD-WINNING RESTAURANT, OLIVIER'S, THE WOBURN HOTEL OFFERS A MODERN TWIST ON A COUNTRY CLASSIC HOTEL. THE LOCATION IS CAPTIVATING; A RURAL HAVEN, JUST AN HOUR FROM LONDON, BIRMINGHAM, OXFORD AND CAMBRIDGE. EXCEPTIONAL SERVICE, FRIENDLY STAFF AND A WARM WELCOME ARE ALWAYS GUARANTEED AT THE WOBURN HOTEL.

SINGLE ROOM —  
FROM £150  
PER ROOM

TWIN ROOM —  
FROM £250  
PER ROOM



# ENTER A TEAM

**£1,300**

PER TEAM

11 AVAILABLE

- TEAMS OF FOUR PEOPLE WITH BRANDED BUGGIES
- BREAKFAST
- CHANGING & SHOWER FACILITIES
- USE OF WOBURN PERFORMANCE CENTRE
- DRIVING RANGE & PUTTING GREEN WARM-UP
- GIFT BOX FOR EACH PLAYER
- ELECTRONIC SCORING
- ON-COURSE COMPETITIONS
- THREE-COURSE DINNER
- TROPHY PRESENTATION
- SILENT AUCTION



# PLAY WITH A CELEBRITY

**OPTION TO  
PLAY WITH A  
CELEBRITY!**

A CHANCE TO MAKE THE FOURTH MEMBER OF YOUR TEAM A SPORTING CELEBRITY FROM THE COMPETITIVE WORLDS OF FOOTBALL, RUGBY AND CRICKET. SUCH AS\*:

- GRAHAM ROBERTS
- DARREN ANDERTON
- OSVALDO ARDILES
- ALAN BRAZIL
- PAT JENNINGS
- AND MORE!
- GET A TEAM PHOTO WITH YOUR CELEBRITY
- YOUR CELEBRITY TEAM MEMBER WILL JOIN YOU ON YOUR TABLE AT DINNER\*



# USE OF THE PRACTICE FACILITIES



GET YOUR SWING IN SHAPE AND GET USED TO THE FAST WOBURN GREENS BEFORE YOUR ROUND OF GOLF WITH:

- USE OF WOBURN DRIVING RANGE
- USE OF TWO DIFFERENT PUTTING GREENS



## USE OF THE TAVISTOCK PRACTICE AREA

DESIGNED BY FORMER RYDER CUP PLAYER MANUEL PIÑERO WITH HIS TEAM AT TARGET GOLF AND CONSTRUCTED BY M J ABBOTT, THE TAVISTOCK SHORT-GAME AREA IS A WORLD-CLASS SHORT-GAME PRACTICE FACILITY LOCATED IN THE PINES AND MODELLED ON THE WOBURN COURSES.

THE TAVISTOCK SHORT-GAME AREA GIVES PLAYERS THE OPPORTUNITY TO PLAY AND PRACTICE A SELECTION OF SHOTS FROM WITHIN 90 YARDS FROM DIFFERENT LIES WITH THE FLEXIBILITY TO ALLOW MULTIPLE USERS.

THE AREA IS SO VERSATILE THAT IT CAN BE USED BY BEGINNERS TO LEARN AND MORE IMPORTANTLY ENJOY PLAYING A VARIETY OF SHOTS IN A GOLFING ENVIRONMENT, OFFERING A DIFFERENT DIMENSION TO RANGE PRACTICE WHILST STILL HAVING THE FACILITIES NEEDED FOR ELITE LEVEL PRACTICE. IN ADDITION, ALL WEATHER MATS HAVE BEEN INSTALLED AT SEVERAL POINTS TO ALLOW YEAR-ROUND PRACTICE.

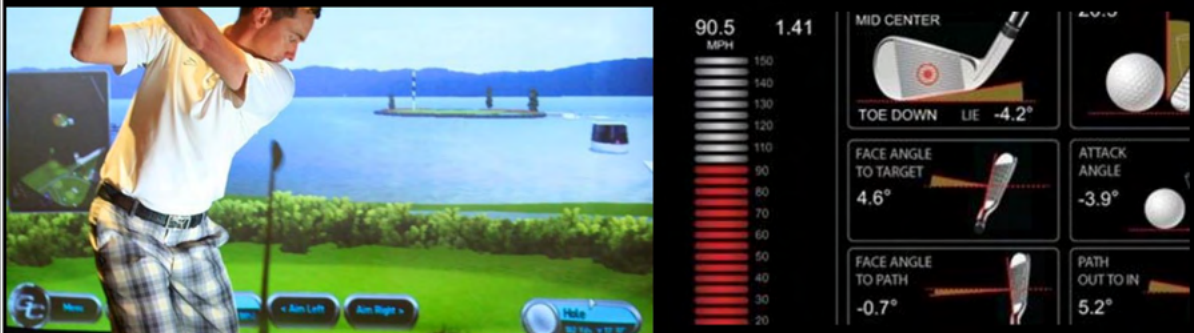
THE TAVISTOCK SHORT-GAME AREA IS LOCATED JUST A FIVE-MINUTE WALK FROM THE CLUBHOUSE



# USE OF WOBURN PERFORMANCE CENTRE

ALL PLAYERS WILL HAVE FULL ACCESS TO THE WOBURN GOLF PERFORMANCE CENTRE, A FULL INDOOR FITTING AND SIMULATOR STUDIO.

ACCESS THE LATEST GC2 LAUNCH MONITOR, HMT AND SIMULATOR TECHNOLOGY PROVIDING ENHANCED CUSTOM FITTING, BALL FITTING, NEAREST THE PIN/LONGEST DRIVE CHALLENGES, PRACTICE OPTIONS, TUITION AND THE CHANCE TO PLAY ONE OF 43 TOP CLASS GOLF COURSES IN SIMULATOR MODE.



THE PERFORMANCE CENTRE ALLOWS YOU THE CHANCE TO PRACTICE WITH REAL GOLF BALLS AND GET REAL FEEDBACK. THINK YOUR PRACTICE SESSION WENT WELL?

THE WOBURN PERFORMANCE CENTRE CAN TELL YOU EXACTLY HOW WELL IT WENT, WITH FEEDBACK ON DISTANCE AND DISPERSION THAT CAN HELP YOU HONE YOUR SKILLS.



# ABOUT THISWEEKINFM

**THISWEEKINFM IS THE LEADING MEDIA CHANNEL FOR DECISION MAKERS AND INFLUENCERS RESPONSIBLE FOR CREATING, UPGRADING AND SUSTAINING FACILITIES, PROPERTY AND THE WORKPLACE AS WELL AS THE BROADER BUILT ENVIRONMENT.**

**OUR DIGITAL PUBLICATION ATTRACTS 400K READERS ANNUALLY AND COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT. WE LOOK AT THE NEEDS OF THE PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY AN EMAIL NEWSLETTER AND A SUBSTANTIAL PRESENCE ON SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.**

**THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED, WHICH OWNS THE LARGEST AND HIGHEST QUALITY DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, CENTRAL AND LOCAL GOVERNMENT, INDUSTRY AND WAREHOUSING, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS.**

## OUR MISSION

**OUR MISSION IS TO ENGAGE WITH OUR AUDIENCE THROUGH ORIGINAL NEWS FEATURES AND DIGITAL MEDIA, AND TO ENCOURAGE PEER-TO-PEER LEARNING THROUGH OUR PORTFOLIO OF IN-HOUSE EVENTS AND NETWORKING CLUBS.**

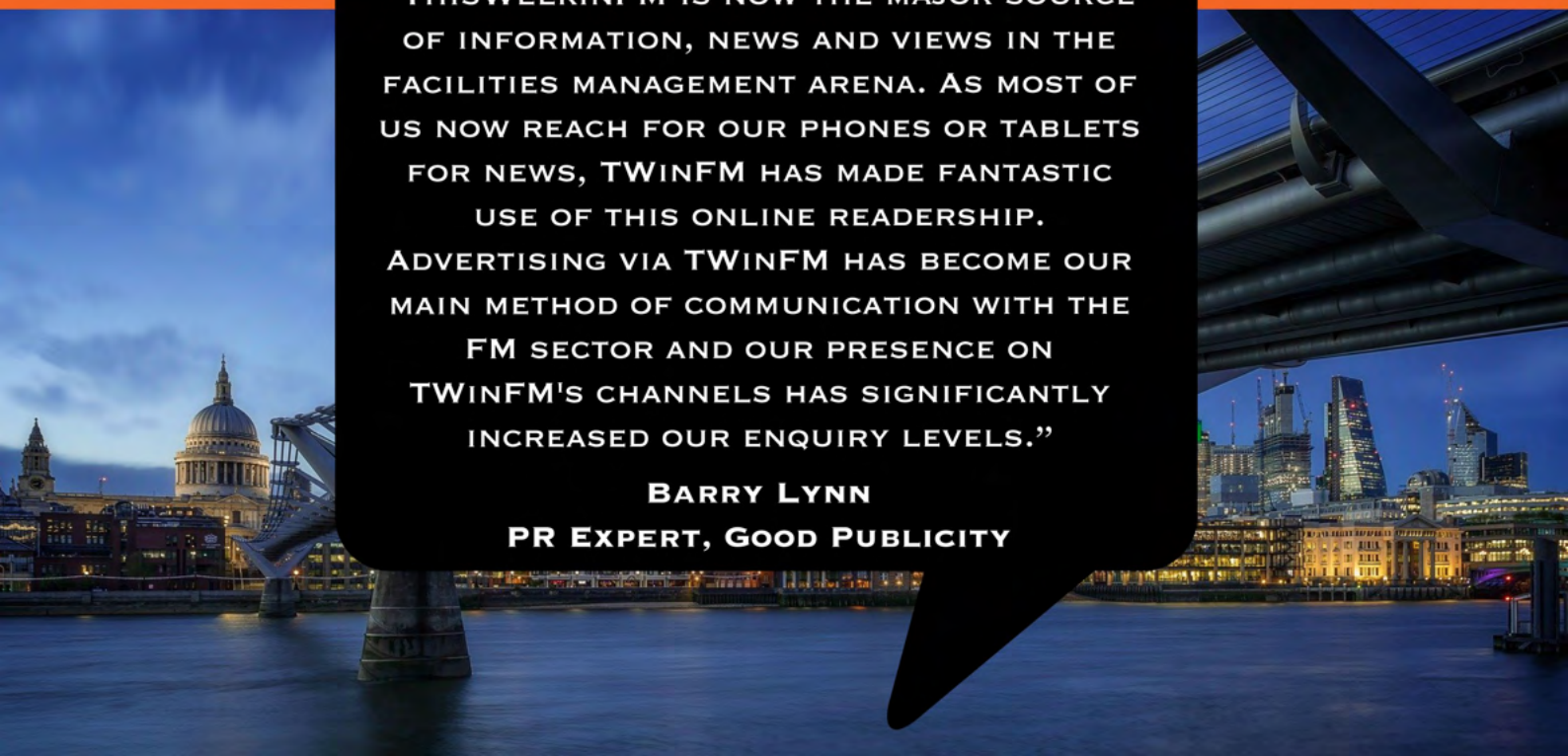
## HERITAGE

**THISWEEKINFM IS OWNED AND OPERATED BY SPOTTED COW MEDIA.**

**SPOTTED COW MEDIA WAS LAUNCHED IN 2013 BY LAURENCE ALLEN, OUR CHIEF EXECUTIVE OFFICER – HAVING PREVIOUSLY CREATED, MANAGED AND SOLD THE LEADING PRINT PUBLICATION IN THE FACILITIES MANAGEMENT INDUSTRY, LAURENCE WAS KEEN TO OFFER SOMETHING FRESH TO THE SECTOR. HE DECIDED TO CREATE A UNIQUE AND IMMEDIATELY UPDATABLE PLATFORM FOR THE FACILITIES, WORKPLACE AND BUILT ENVIRONMENT ARENAS – AND TWINFM WAS BORN.**

**“THISWEEKINFM IS NOW THE MAJOR SOURCE OF INFORMATION, NEWS AND VIEWS IN THE FACILITIES MANAGEMENT ARENA. AS MOST OF US NOW REACH FOR OUR PHONES OR TABLETS FOR NEWS, TWINFM HAS MADE FANTASTIC USE OF THIS ONLINE READERSHIP. ADVERTISING VIA TWINFM HAS BECOME OUR MAIN METHOD OF COMMUNICATION WITH THE FM SECTOR AND OUR PRESENCE ON TWINFM'S CHANNELS HAS SIGNIFICANTLY INCREASED OUR ENQUIRY LEVELS.”**

**BARRY LYNN  
PR EXPERT, GOOD PUBLICITY**





# PARTNERS IN 2022

YOU CAN BE CONFIDENT THAT ENGAGING WITH THISWEEKINFM PUTS YOU IN VERY GOOD COMPANY.

## SPONSORING PARTNERS



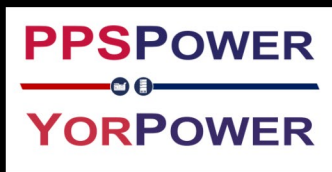
## STRATEGIC PARTNERS



# CONFIRMED SPONSORS

A SPECIAL THANK YOU GOES TO ALL OUR SPONSORS  
FOR PLAYING A MASSIVE PART IN MAKING THIS EVENT HAPPEN.

## HEADLINE SPONSOR



[LEARN MORE](#)

## BEAT THE PRO SPONSOR



[LEARN MORE](#)

## HOLE ACTIVATION SPONSOR



[LEARN MORE](#)

## 'LONGEST DRIVE' COMPETITION SPONSOR



[LEARN MORE](#)



[LEARN MORE](#)

## ELECTRONIC SCORING SPONSOR



[LEARN MORE](#)

## HOLE SPONSORS



[LEARN MORE](#)



[LEARN MORE](#)



[LEARN MORE](#)



[LEARN MORE](#)



[LEARN MORE](#)



[LEARN MORE](#)



[LEARN MORE](#)

ALL FIGURES GIVEN IN THIS DOCUMENT EXCLUDE VAT.

TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS  
PLEASE CONTACT GARY HALE

GARY.HALE@TWINFM.COM | 07488 581765

**CONTACT US TO BOOK**



IS BROUGHT TO YOU BY

