

# This Week in FM.com



Headline Sponsor



## Join us Aboard the Dixie Queen!

[The last Annual Summer River Boat Party \(2018\)](#) was one of the most popular events in the facilities management industry's calendar. The next one, on **Thursday 11<sup>th</sup> July 2019**, is set to be even bigger and better - 400 people enjoying great hospitality and an unforgettable evening on the River Thames.

Take this opportunity to wow guests with the enchanting and ever-changing backdrop of London's famous sights whilst cruising aboard this replica 19th Century paddle steamer - London's largest entertainment, conference and party boat.

### *Sponsorship, Table Packages and Group Bookings available!*

We'll sail east past the Tower of London, on past Canary Wharf and historic Greenwich, around the O2 peninsula and through the Thames Barrier before turning back for a Grand Finale. Just before we dock, Tower Bridge will be raised. London's busy traffic will come a halt. The Dixie Queen will pass through in a blaze of coloured lights and the applause of your guests. This is a spectacle not to be missed.

There are a limited number of Sponsorship Opportunities and Table Packages for companies and individuals to purchase as well as Group Bookings. See following pages for all available options and associated pricing.

See the showreel (produced by [Round-Turner Visuals](#)) from the Facilities Industry Annual Summer River Boat Party 2018 by clicking on the image to the right and a photobook (courtesy of [FM Expert](#)) is available [here](#).



### Book your Sponsorship Package now!

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## Booking Availability

All Sponsorship Packages and Table bookings include a half bottle of wine per person, non-table bookings do not. All tickets include entertainment and a hot and cold buffet with dessert and coffee.



A cash bar will be available through-out the night. Card payments will be accepted but you are strongly advised to bring cash.

Drinks for your table can be pre-ordered (a service charge will be added) but all **orders must be made by 5pm on Thursday June 27<sup>th</sup>**. Any pre-orders after this date will not be accepted. **Full payment must be received by 5pm on Thursday July 4<sup>th</sup>**. Failure to complete payment before this date will result in your pre-order being cancelled.

Bookings will be treated on a first come, first served basis.

## Sponsorship Opportunities

Only four sponsorship packages types are available, with a limited number of each due to the capacity restrictions imposed by the Dixie Queen. Supporting the Boat Party offers your brand prestige and exposure to industry leaders and key decision makers as well as cementing and building contacts to grow and evolve your business.

### Headline Sponsor

This is the best way for your business to make an impact with this industry Event. The Headline Sponsor receives an extremely comprehensive marketing package over three phases to ensure maximum exposure:

#### Pre-event

- Logo and endorsement as the headline sponsor on all promotional materials from the time of appointment until the Event Date (17<sup>th</sup> July 2019).
- Logo and endorsement as the headline sponsor on all electronic media including ThisWeek inFM website with a link to your website and/or endorsing your support.
- A special message in all eNewsletters from the time of appointment until Event Date.
- Prime coverage via ThisWeek inFM website and social media channels.
- Prime branding on all materials sent to table hosts and the guests, including invitations and information packs with your Company name and a link where possible.
- Inclusion on Banner Advertising on ThisWeek inFM website from booking date until Event Date.
- Inclusion of Banner Advertising on ThisWeek inFM eNewsletter from booking date until Event Date.
- Access to the Guest List.
- Targeted email to all guests.



\*Maximum £2,000 value, as per our [ratecard](#)

**During the Event**

- Table for 10 guests with company branding located on the Upper Deck.
- Table for 6 guests with company branding located on the Upper Deck.
- Delicious hot and cold buffet with three or five bottles of wine, dessert and coffee.
- Opportunity to meet and greet each guest as they board the Dixie Queen.
- Extended Video Interview aboard the Dixie Queen.
- Opportunity to provide branded lanyards.
- Opportunity to distribute marketing material to every guest.
- Option to participate in the “Seat Filler” scheme.
- Prime stand position on the Sponsors Board.
- A 2.7m wide pop-up banner space (excludes banner).



**Post-event**

- Mention as the Headline Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your extended interview.
- Dedicated email to all confirmed guests after the Event.

**Pre-Boarding Drinks Sponsor**

The Pre-Boarding Drinks Sponsor will have a table for 6 people on the Upper Deck and will receive a comprehensive marketing package over three phases to ensure maximum exposure:

**Pre-event**

- Logo on all promotional materials from the time of appointment until Event Date (15th July 2019).
- Logo on all electronic media including ThisWeekinFM website with a link to your website.
- Dedicated page in Essential Guide with images and an RSVP, which is sent to all guests.
- Inclusion in all eNewsletters from the time of appointment until the Event Date.
- PR coverage via ThisWeekinFM website and social media.
- Dedicated and targeted reminder (based on registered guests) one week before event.
- Branding on materials sent to table booked guests, including invitation and information pack.

**During the Event**

- A 2.7m wide pop-up banner space (excludes banner) at the pre-boarding drinks venue.
- Table for 6 guests with company branding located on the Upper Deck.
- Video Interview aboard the Dixie Queen.
- Hot and cold buffet with three bottles of wine, dessert and coffee.
- Opportunity to distribute marketing material to every guest.
- Option to participate in the “Seat Filler” scheme.
- Company Logo on the Sponsors Board.
- A 2.7m wide pop-up banner space (excludes banner) on the Dixie Queen.



**Post-event**

- Mention as the Pre-Boarding Drinks Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your interview.

## Entertainment Sponsor

The Entertainment Sponsor has a table for 6 people on the Upper Deck and will receive a comprehensive marketing package over three phases to ensure maximum exposure:

### Pre-event

- Logo on all promotional materials from the time of appointment until Event Date (11th July 2019).
- Logo on all electronic media including ThisWeekinFM website with a link to your website.
- Inclusion in all eNewsletters from the time of appointment until the Event Date.
- PR coverage via ThisWeekinFM website and social media.
- Branding on materials sent to table hosts and guests, including invitations and information pack.

### During the Event

- Table for 6 guests with Company branding located on the Upper Deck.
- Opportunity to distribute marketing material to every guest.
- Video Interview aboard the Dixie Queen.
- Hot and cold buffet with three bottles of wine, dessert and coffee.
- Option to participate in the “Seat Filler” scheme.
- Company Logo on the Sponsors’ Board.
- Branding used by the Magician.
- A 1.2m wide pop-up banner space (excludes banner).

### Post-event

- Mention as the Entertainment Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your interview.



## Supporting Sponsor

This is an excellent way for your business to make an impact with this industry Event. The Supporting Sponsor can take either a table for 10 or 6 people on the Upper Deck and will receive a comprehensive marketing package over three phases to ensure maximum exposure:

### Pre-event

- Logo on all promotional materials from the time of appointment until Event Date (11th July 2019).
- Logo on all electronic media including ThisWeekinFM website with a link to your website.
- Inclusion in all eNewsletters from the time of appointment until the Event Date.
- PR coverage via ThisWeekinFM website and social media.
- Branding on materials sent to table hosts and guests, including invitations and information pack.

### During the Event

- Table for guests (10 or 6) with company branding located on the Upper Deck.
- Video Interview aboard the Dixie Queen.
- Hot and cold buffet with three or five bottles of wine, dessert and coffee.
- Opportunity to distribute marketing material to every guest.
- Option to participate in the “Seat Filler” scheme.
- Company Logo on the Sponsors’ Board.
- A 1.2m wide pop-up banner space (excludes banner).

### Post-event

- Mention as a Sponsor in the post event write up on ThisWeekinFM.
- Inclusion in post-event showreel with your interview.

## Pricing

All figures given in the remainder of this document **exclude** VAT.

## Sponsors

### Headline Sponsor

- £7,500 (until 01<sup>st</sup> March 2019).
- £7,000 (from 04<sup>th</sup> March 2019).

### Pre-Boarding Drinks Sponsor

- £3,500 (until 01<sup>st</sup> March 2019).
- £3,750 (from 04<sup>th</sup> March 2019).

### Interim Dinner Sponsor

- £3,500 (until 01<sup>st</sup> March 2019).
- £3,750 (from 04<sup>th</sup> March 2019).



### Supporting Sponsor – table of 10 people

- £3,000 (until 01<sup>st</sup> March 2019).
- £3,250 (from 04<sup>th</sup> March 2019).

### Supporting Sponsor – table of 6 people

- £2,750 (until 01<sup>st</sup> March 2019).
- £3,000 (from 04<sup>th</sup> March 2019).

***Don't want a table with your Sponsorship Package? No problem!***

***Whether you're looking for your brand to be included in our information pack or want to make an impression with after-party drinks, we can work with you to build a bespoke package***

## Table Packages

### Lower Deck – table of 10 people

- £750 per table.
- Only 4 tables available.

### Lower Deck – table of 8 people

- £450 per table.
- Only 4 tables available.

### Lower Deck – table of 5 people

- £275 per table.
- Only 11 tables available.

### Lower Deck – table of 4 people

- £300 per table.
- Only 11 tables available.

## Non-Table Bookings

### Minimum booking is 5 tickets

- £275 per person per 5 people. Tickets only if booked in advance.
- Numbers are limited, so book as early as possible.
- Individual tickets are available but a table can be purchased closer to the Event date.
- Individual tickets will be considered but not necessarily guaranteed.

**Do not miss out. Book your Sponsorship Package now!**

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Please note: Your place is not confirmed until payment is received and tickets issued. Entry will not be permitted to those who have not paid. All monies are non-refundable and numbers limited, so make your booking quickly. **Registration closing date is 28th June 2019 with payment completed by Wednesday 10<sup>th</sup> July 2019** otherwise your ticket(s) will not be issued and you will not be permitted to board the Dixie Queen.