

**EVENT GUIDE FOR** 

# FACILITIES INDUSTRY ANNUAL SUMMER RIVER BOAT PARTY

THURSDAY 10 JULY 2025







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#### **ENTERTAINMENT SPONSOR**





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#### 1. THE BASICS

MANY THANKS FOR SIGNING UP AND SUPPORTING THE FACILITIES INDUSTRY ANNUAL SUMMER RIVER BOAT PARTY ("BOAT PARTY") ON THURSDAY 10TH JULY 2025, BROUGHT TO YOU BY THISWEEKINFM ("TWINFM"). THE EVENT IS BETWEEN 6PM AND 10PM ABOARD THE DIXIE QUEEN, ON THE RIVER THAMES IN LONDON. AROUND 400 PROFESSIONALS (SEE 2024 ATTENDEES HERE) WILL ENJOY A CRUISE WITH FOOD AND DRINK, ENTERTAINMENT AND NETWORKING.

THIS DOCUMENT PROVIDES AN OVERVIEW OF THE EVENING.

PRIORITY BOARDING FOR SPONSORS AND THEIR GUESTS WILL OCCUR AT BUTLERS WHARF PIER (SOUTH OF THE RIVER THAMES) FROM 5.45PM WITH OTHER GUESTS BOARDING FROM 6PM. THERE WILL BE A PROMPT 6.30PM DEPARTURE AND WE WILL RETURN TO TOWER MILLENNIUM PIER (NORTH OF THE RIVER THAMES) AT 9.45PM.

THE DRESS CODE IS STRAIGHT FROM WORK / SMART CASUAL. NO JEANS OR TRAINERS.

#### PLEASE NOTE

ALL TABLE MEMBERS AND GUESTS MUST BE REGISTERED NO LATER THAN THURSDAY 3RD JULY. MINIMUM DETAILS REQUIRED FOR REGISTRATION ARE FIRST NAME, LAST NAME, COMPANY NAME, JOB TITLE, EMAIL ADDRESS AND DIETARY REQUIREMENTS. TICKETS WILL BE ISSUED ONCE GUESTS HAVE BEEN CORRECTLY REGISTERED.

### REGISTER YOUR GUESTS

#### 1.1 VIDEOGRAPHY

A PROFESSIONAL VIDEO RECORDING AND EDITING SERVICE WILL BE IN OPERATION ALL EVENING.

RECORDED MATERIALS OF THE EVENING WILL BE USED TO PRODUCE A PROMOTIONAL SHOWREEL FOR TWINFM, WHICH WILL BE USED FOR POST-MARKETING ACTIVITIES AND INCLUDED IN THE PRE-MARKETING ACTIVITIES FOR THE FACILITIES INDUSTRY ANNUAL SUMMER RIVER BOAT PARTY 2026. GUESTS WILL BE ABLE THE VIEW THE SHOWREEL VIA THISWEEKINFM'S WEEKLY NEWSLETTER AND YOUTUBE CHANNEL.





#### 2. ON THE DAY

RECEIVE A WARM WELCOME ABOARD THE DIXIE QUEEN, LONDON'S LARGEST ENTERTAINMENT, CONFERENCE AND PARTY BOAT. WITH TWO SPACIOUS DECKS, SHE WILL ENTERTAIN AROUND 400 GUESTS FOR THIS YEARS' BOAT PARTY.

WOW YOUR GUESTS WITH THE ENCHANTING AND EVER-CHANGING BACKGROUND OF LONDON'S FAMOUS SIGHTS WHILST CRUISING ABOARD THIS LARGE REPLICA 19TH CENTURY PADDLE STEAMER. WE WILL BE SAILING EAST PAST THE TOWER OF LONDON AND UNDER TOWER BRIDGE TO CRUISE ON PAST CANARY WHARF AND HISTORIC GREENWICH, ROUND THE O2 PENINSULA AND THROUGH THE THAMES BARRIER.

PRIORITY BOARDING FOR SPONSORS WILL OCCUR AT BUTLERS WHARF PIER (SOUTH OF THE RIVER THAMES) FROM 5.45PM WITH OTHER GUESTS BOARDING FROM 6PM. THERE WILL BE A PROMPT 6.30PM DEPARTURE AND WE WILL RETURN TO TOWER MILLENNIUM PIER (NORTH OF THE RIVER THAMES) AT 9.45PM. TWO MEMBERS FROM THE SPONSOR'S TABLE WILL BE PERMITTED TO BOARD BETWEEN 4.00PM AND 5.00PM TO SET-UP.

The dress Code is straight from work  $\prime$  smart casual. No jeans or trainers.

THERE WILL BE A BAR AVAILABLE ON EACH DECK OF THE DIXIE QUEEN BUT THEY WILL ONLY ACCEPT PAYMENT BY CREDIT OR DEBIT CARD.

#### 2.1 Ensuring your Safety

THE SAFETY OF ALL THE GUESTS IS PARAMOUNT AND SECURITY PERSONNEL WILL BE OPERATING AND AVAILABLE THROUGH-OUT THE EVENING.



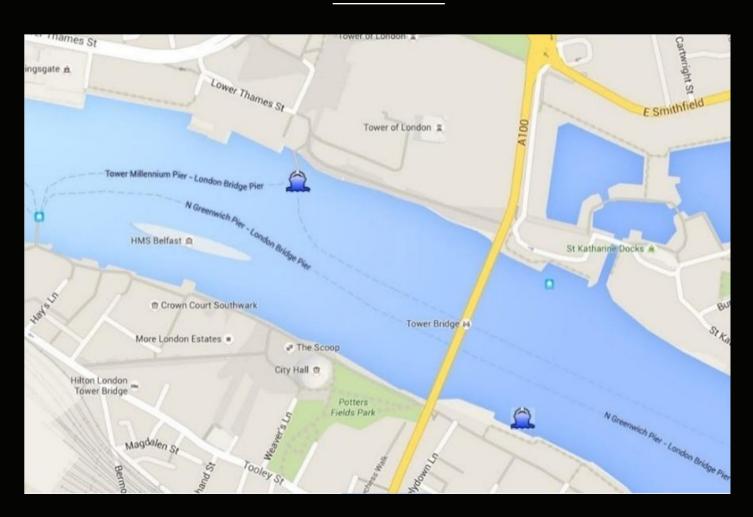
#### 2.2 GETTING TO THE DIXIE QUEEN

THE DIXIE QUEEN WILL BE MOORED UP AT ITS OWN PRIVATE PIER AT BUTLER'S WHARF (SOUTH OF THE RIVER THAMES) READY TO BE BOARDED FROM 6.00PM AND RETURN TO THE TOWER MILLENIUM PIER (NORTH OF THE RIVER THAMES) BY 9.45PM. BOTH PIERS ARE JUST A STONE'S THROW FROM LONDON'S ICONIC TOWER BRIDGE.

THE NEAREST TUBE STATION IS LONDON BRIDGE (NORTHERN AND JUBILEE LINES) 0.5 MILES AWAY AND IS A LOVELY WALK ALONG THE RIVER, LONDON BRIDGE'S MAINLINE STATION CONNECTS TO A NUMBER OF STATIONS IN AND AROUND LONDON. FOR TRAIN TIMES AND SEE WWW.NATIONALRAIL.CO.UK.

The Wharf is easily accessible by car, the nearest car park, <u>Butler's Wharf BCP Car Park</u>, is only two minutes' walk away at Butler's Wharf Car Park, 46-50 Gainsford Street, London, SE1 2NE.

#### GO TO PIER MAP



#### 2.3 BUFFET MENU

TWO BUFFET STATIONS, EACH OFFERING A DIFFERENT MENU, WILL BE AVAILABLE ON BOTH DECKS OF THE DIXIE QUEEN. SERVING STAFF WILL BE ON HAND TO ADVISE THOSE WITH SPECIAL DIETARY REQUIREMENTS OR ALLERGIES.

#### STATION 1

#### FISH AND CHIPS

BEER BATTERED HAKE
TEMPURA SEA BREAM
BATTERED TOFU (VE)
SERVED WITH: TRIPLE COOKED CHIPS, CURRY SAUCE,
MALT VINEGAR AND SEA WEED SALT, TARTARE SAUCE,
TRADITIONAL MUSHY PEAS (V)

#### STATION 2

#### **BAO MASTER**

CRISPY DUCK, PICKLED CUCUMBER AND
SPRING ONION SALAD, HOISIN
KOJI BRINED PORK BELLY, TONKATSU, CARROT KIMCHI
TERIYAKI SHITAKE MUSHROOM, CRUSHED PEANUTS AND
PICKLES (VE)
SERVED WITH: CHERRY HOISIN, PICKLED CUCUMBER,
SPRING ONION, CRISPY ONIONS

#### **SELECTION OF DESSERT CANAPES**

#### **TEA & COFFEE**







#### 3. ENTERTAINMENT

THE BOAT PARTY IS NOT JUST AN EVENT TO RAISE YOUR COMPANY'S PROFILE, MAKE CONNECTIONS AND CREATE BUSINESS OPPORTUNITIES. IT IS ALSO ABOUT HAVING FUN!

#### 3.1 LORD HARRI MAGIC



LORD HARRI MAGIC IS ONE OF WALES' PREMIER MAGICIANS. WITH A UNIQUE BLEND OF CAPTIVATING CLOSE-UP MAGIC AND ENGAGING SHOWMANSHIP, LORD HARRI BRINGS AN UNPARALLELED SENSE OF MAGIC AND EXCITEMENT TO YOUR OCCASION. HIS MESMERIZING PERFORMANCES ARE FINELY TUNED TO CAPTIVATE AND CHARM AUDIENCES, LEAVING A LASTING IMPRESSION ON GUESTS OF ALL AGES. FROM DAZZLING SLEIGHT OF HAND TO MIND-BENDING ILLUSIONS, LORD HARRI'S MAGIC CREATES AN ATMOSPHERE OF FUN AND EXCITEMENT, MAKING EACH EVENT AN UNFORGETTABLE EXPERIENCE.

LORD HARRI IS A MODERN MAGICIAN WHO SPECIALISES IN THE IMPOSSIBLE! THIS ISN'T JUST YOUR "PICK A CARD". MAKING THE IMPOSSIBLE HAPPEN. ALL MAGICIANS SAY IT BUT NO ONE DOES IT. HE CAN MANIPULATE THE ELEMENTS, INCASE YOUR BORROWED OBJECT'S IN ICE, TURN COLD DRINKS INTO HOT LIQUIDS AND TRANSFORM OBJECTS INTO GLASS,

HOWEVER, HARRI ISN'T JUST A GOOD MAGICIAN, HE IS A PEOPLE'S PERSON. THE MOST POSITIVE FEEDBACK OTHER THAN THESE INCREDIBLE MAGIC FEATS ARE "HE IS SUCH A CHARMER". CHEEKY, WITTY, HUMOROUS AND FUN ARE WHAT MAKE HIS PERFORMANCES INTERACTIVE AND MEMORABLE!.

#### 3.2 SALSA BOOTH

WANT TO GET A GROUP OF PEOPLE INTO A SELFIE ON THE NIGHT? WHY NOT USE THE SALSA BOOTH!

SLEEK, PORTABLE, POWERFUL - THE SALSA PHOTO BOOTH CAN DO IT ALL. PHOTOS, VIDEOS, GIFS & BOOMERANAGS CAN BE TAKEN AND THEN INSTANTLY SHARED VIA TEXT, EMAIL, & APPLE AIRDROP. DID WE MENTION IT PRINTS TOO?

THE SALSA BOOTH HAS THE OPTION TO TAKE A VIDEO MESSAGE! VIDEO MESSAGES WILL THEN BE SAVED IN YOUR GALLERY ALONG WITH THE PICTURES, BOOMERANGS AND GIFS. IT'S GREAT FUN AND A BOX FULL OF PROPS WILL BE AVAILABLE TO GET GUESTS TALKING AND LET THEM GET A MEMENTO TO TAKE AWAY.

ALL MEDIA CREATED CAN BE EMAILED DIRECTLY FROM THE SALSA BOOTH TO THE USER AS A SPECIAL KEEPSAKE OF THE EVENT.

#### 3.3 Music

MUSIC WILL GENTLY PLAY IN THE BACKGROUND THROUGH-OUT THE NIGHT. A DANCE FLOOR IS AVAILABLE ON THE UPPER DECK FOR THOSE WANTING TO 'THROW SOME SHAPES'... BUT REMEMBER A VIDEOGRAPHER WILL BE ABOARD!

## **CHARITY PARTNER**





BOXING FUTURES IS A CHARITY
THAT USES NON-CONTACT
BOXERCISE TO REACH INTO THE
LOCAL COMMUNITIES AND ENGAGE
POSITIVELY WITH DISADVANTAGED
YOUNG PEOPLE, WITH A FOCUS ON
PHYSICAL AND MENTAL WELLBEING
AND EMPOWERING YOUNG PEOPLE
THROUGH SPORT.

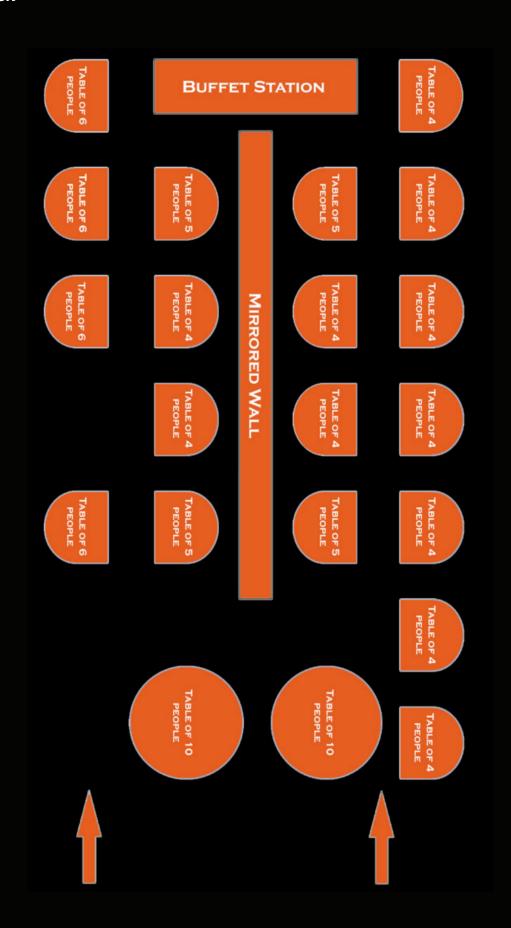
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#### 5. FLOORPLAN

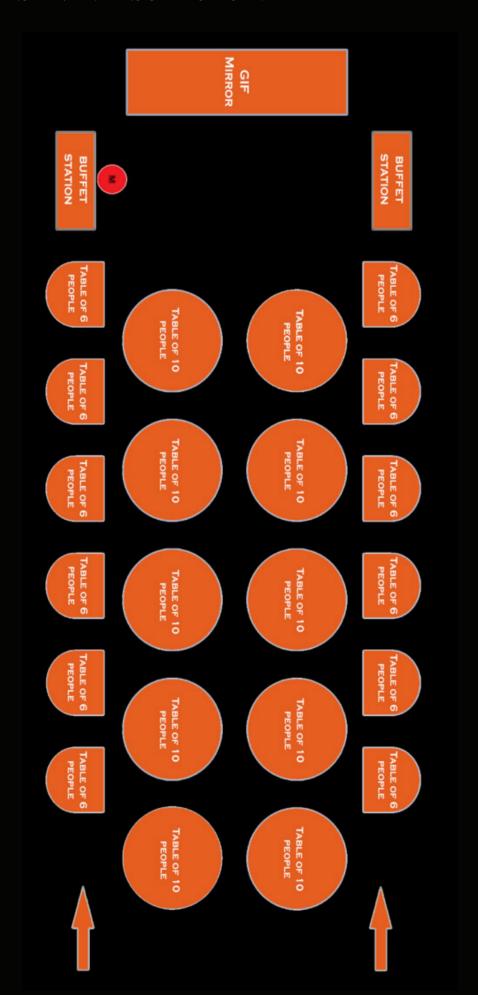
A BAR IS AVAILABLE ON EACH DECK OF THE DIXIE QUEEN. GUESTS ARE STRONGLY ENCOURAGED TO MINGLE AND MOVE BETWEEN DECKS. ARROWS GIVEN ON THE FLOORPLAN DENOTES THE AVAILABLE ENTRANCES TO THAT DECK.

#### 5.1 Lower Deck



#### **5.2 UPPER DECK**

PLEASE NOTE THE RED CIRCLE WITH AN 'M', BY THE LEFT BUFFET STATION. THIS IS THE DESIGNATED MEETING POINT FOR THE VIDEO INTERVIEWS. ENSURE YOU ARE AT THE MEETING POINT FOR THE TIME GIVEN IN YOUR VIDEO INTERVIEW REGISTRATION FORM.



## ABOUT THISWEEKINFM

THISWEEKINFM COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT - AND WE GO FURTHER...WE LOOK AT THE NEEDS OF PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY A MASS E-NEWSLETTER AND A SUBSTANTIAL PRESENCE ON LINKEDIN, TWITTER AND OTHER SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.

THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED WHICH OWNS THE LARGEST DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, INDUSTRY AND WAREHOUSING, CENTRAL AND LOCAL GOVERNMENT, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS. THIS IS BOTH THE LARGEST AND HIGHEST QUALITY DATABASE OF ITS TYPE.

Our Twitter followers give us a reach of 12,600. The combined number of LinkedIn connections the ThisWeekinFM senior management team has is 12,000 with a combined LinkedIn Group Membership of more than 100,000. We target conversations at both our individual contacts and at groups that are relevant to each of the sectors we cover. We don't just publish stories, we engage in grown-up, relevant discussions to ensure those that join-in, also regularly visit ThisWeekinFM.com.

WE HAVE 58.813 ACTIVE INDIVIDUAL READERS. OUR ENEWSLETTER IS SENT TWICE A WEEK AND PRODUCES 705, 756 OPPORTUNITIES TO VIEW PER QUARTER. THISWEEKINFM ALSO ACTS AS A DEDICATED MEDIA PARTNER TO A NUMBER OF UK & INTERNATIONAL EXHIBITIONS WHERE OUR READERSHIP PROFILE IS ENHANCED.



#### 6.2 CONTACT US

WE ARE HERE TO HELP AND NO PROBLEM IS TOO SMALL! IF YOU HAVE ANY QUESTIONS, CONCERNS, REQUIREMENTS OR IDEAS FOR THE EVENT OR OUR PUBLICATION, THEN LET US KNOW:

#### SPONSORSHIP, TABLE & TICKET AVAILABILITY

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#### **EVENT RELATED ENQUIRIES**

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SIMPRO IS THE TOTAL BUSINESS MANAGEMENT SOFTWARE THAT EMPOWERS TRADE BUSINESSES AROUND THE WORLD TO IMPROVE BUSINESS EFFICIENCY AND MAKE SMARTER DECISIONS WITH ONE SOFTWARE THAT HAS IT ALL. FROM JOB QUOTING AND SCHEDULING TO INVENTORY TRACKING, INVOICING AND EVERYTHING IN BETWEEN, SIMPRO'S TECHNOLOGY SOLUTIONS AND EXPERT SUPPORT HELP BUSINESSES BUILD, REPAIR AND POWER THEIR FUTURE WITH COMPLETE CONTROL OVER OPERATIONS.

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#### 7.2 SUPPORTING SPONSORS



MERITAS ARE AN ESSEX BASED COMPANY WITH OVER 60 YEARS COMBINED EXPERIENCE WORKING UK WIDE, PROVIDING ALL SERVICES RELATING TO PASSIVE FIRE PROTECTION SOLUTIONS. SPECIALISING IN BESPOKE SOLUTIONS TO EXISTING AND NEW BUILDINGS. THEIR SERVICES ALSO INCLUDE FIRE COMPARTMENTATION, FIRE DAMPERS, FIRE DOORS AND COMPLIANCE SURVEYS. WORKING WITH A NUMBER OF COMMERCIAL ORGANISATION'S SUCH AS GOVERNMENTAL, NHS TRUST, HEALTHCARE FACILITIES, SCHOOLS AND FACILITIES MANAGEMENT COMPANIES.

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WE ALWAYS SAY OUR FACILITIES MANAGEMENT SERVICE IS MUCH MORE THAN MAINTENANCE, BECAUSE WE CARE ENOUGH TO UNDERSTAND AND RESPOND TO THE NEEDS OF EVERY INDIVIDUAL BUSINESS WE WORK WITH. WE OFTEN KNOW OUR CLIENTS PERSONALLY, AND WORK TO SUPPORT THEIR OPERATIONS IN THE WAY THAT WORKS BEST FOR THEM.

LEARN MORE

#### 7.3 ENTERTAINMENT SPONSOR



YOUR TRUSTED PARTNER FOR COMPLETE IT INFRASTRUCTURE AND COMMERCIAL DATA-CABLING SOLUTIONS IN LONDON AND THE SURROUNDING AREAS. WE SPECIALISE IN DESIGNING, PLANNING, RECOMMENDING, AND INSTALLING ROBUST DATA-CABLING INFRASTRUCTURES THAT ENHANCE COMMUNICATION CONNECTIVITY, DRIVING YOUR BUSINESS'S PERFORMANCE AND PROFITABILITY.

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#### 7.4 BADGES & LANYARDS SPONSOR



YORPOWER OFFER AWARD-WINNING NATIONWIDE GENERATOR AND UPS SERVICES TO THE FACILITIES MANAGEMENT SECTOR, WITH OVER 60 YEARS' COMBINED EXPERIENCE AND A 24/7 365 EMERGENCY CALL OUT FACILITY. WITH AN ENVIABLE REPUTATION FOR SERVICE AND A 'PPS PRICE PROMISE' THAT GIVES YOU THE PEACE OF MIND ON VALUE FOR MONEY, WE ARE THE PERFECT PARTNER FOR YOUR BACK-UP POWER REQUIREMENTS.

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IF YOU ARE INTERESTED IN JOINING US AT ANY OF OUR COMING EVENTS, CONTACT OUR TEAM FOR FURTHER INFORMATION ON BOOKING AVAILABILITY OR SPONSORSHP OPPORTUNITIES.

**CONTACT US** 

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#### 9.2 STRATEGIC PARTNERS





































#### 9.3 Founding Partners





















