



EX-MILITARY - EMPLOYMENT & NETWORKING EVENT

Careers Showcase & Networking Opportunity

THURSDAY 3 NOVEMBER 2022

ASDA HOUSE, LEEDS



POWERED BY



JOBOPPO ARE HOSTING A NOT-FOR-PROFIT EVENT ON THURSDAY 3RD NOVEMBER FROM 11AM TO 7PM EXCLUSIVELY FOR THOSE THAT ARE ABOUT TO LEAVE, OR HAVE LEFT, THE ARMED FORCES AND SEEKING A NEW CHALLENGE.

THE AIM OF THIS EVENT IS TO PROMOTE THE HUGE NUMBER OF OPPORTUNITIES FOR SERVICE LEAVERS AND VETERANS WITHIN THE FACILITIES MANAGEMENT, CONSTRUCTION, HOSPITALITY & RETAIL, SECURITY, LOGISTICS, IT, TECH & CYBER SECTORS AND WHY IT IS SUCH A GOOD FIT FOR THEM.

JOIN US FROM 11AM FOR A SMALL SHOWCASE OF COMPANIES OPERATING ACROSS THESE INDUSTRIES ARE ABLE TO HELP DELEGATES TO UNDERSTAND WHY EX-MILITARY PERSONNEL ARE SO APPEALING TO SUCH A DIVERSE RANGE OF SECTORS.

A NUMBER OF INSPIRATIONAL SPEAKERS WILL SHARE THEIR EXPERIENCES OF WORKING WITHIN THE FM AND RELATED SECTORS AND SHOW DELEGATES WHAT GUIDANCE AND SUPPORT IS AT HAND, SUCH AS MENTORS, FOR BOTH THE EMPLOYEE AND THE EMPLOYER.

THE EVENT WILL CONCLUDE WITH SOME DRINKS AND NETWORKING OVERLOOKING THE CITY OF LEEDS, FROM THE COLONSAY-ISLAY SUITE AT THE DOUBLE TREE, HILTON, WITH DELEGATES HAVING THE OPPORTUNITY TO MEET OUR SPEAKERS.

LEARN MORE ABOUT THE EVENT

IN AID OF

HEROPRENEURS



HEROPRENEURS IS A NOT-FOR-PROFIT MILITARY CHARITY PROVIDING PRACTICAL SUPPORT TO THOSE FROM THE MILITARY COMMUNITY IN THEIR AMBITION TO CREATE THEIR OWN BUSINESS.

WITH THE SUPPORT AND BACKING OF THE GOVERNMENT, MOD, VETERANS' NETWORKS, PARTNER CHARITIES AND INDUSTRY LEADERS WE ARE ABLE TO PROVIDE A FREE MENTORING NETWORK GUIDING THEM THROUGH START-UP TO SCALING.

THE STANDING TALL FOUNDATION



THE STANDING TALL FOUNDATION HAS BEEN ESTABLISHED AS THE ANDY REID STANDING TALL CIC TO FURTHER THE CHARITABLE AIMS OF WILLIAM ANDREW REID MBE. ANDY'S WARS MAY BE OVER, BUT HIS CAMPAIGNING CONTINUES, THIS TIME THE ENEMY IS SOCIAL ISSUES, INCLUDING HOMELESSNESS, DEBT MANAGEMENT, RELATIONSHIPS AND MENTAL HEALTH.

AS ANDY SAYS "THESE ARE REAL PEOPLE WITH REAL NEEDS, NOT JUST A SET OF STATISTICS AND I AIM TO USE MY FOUNDATION TO HELP MEET THOSE NEEDS".

TO DISCUSS SPONSORSHIP AND ENGAGEMENT AVAILABILITY AND OPTIONS, PLEASE CONTACT GARY HALE.

GARY HALE | GARY.HALE@TWINFM.COM | 07885 848 934

HEADLINE SPONSORSHIP

THE HEADLINE SPONSOR WILL RECEIVE A VERY COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

THE DIXIE QUEEN
ON THE
RIVER THAMES

PRE-EVENT

- MASTHEAD BANNER ON MICRO-SITE.
- COMPANY BIOGRAPHY ON MICRO-SITE.
- COMPANY LOGO AND ENDORSEMENT AS THE HEADLINE SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM'S WEBSITE, INCLUDING A LINK TO YOUR WEBSITE WITH TEXT ENDORSING YOUR SUPPORT.
- 2 X SPONSORED ARTICLES - TO BE USED BY 3RD DECEMBER (1 MONTH AFTER THE EVENT).
- ACCESSED THROUGH THE MICRO-SITE (AND OTHER AREAS OF THE WEBSITE WHERE APPLICABLE AND AT THE EDITORS DISCRETION).
- A DEDICATED SIDEBAR.
- ASSETS TO BE PROVIDED BY SPONSOR.
- SHORT REMOTE VIDEO INTERVIEW - MAX 2 MIN LONG.
- USED TO PROMOTE THE EVENT.

DURING THE EVENT

- POP-UP BANNER AT THE EVENT (SPACE ONLY - MAX 1.2M WIDE).
- LARGE TABLE AT THE EVENT.
- SPEAKER SLOT AT THE EVENT - SUBJECT MATTER AND CONTENT TO BE AGREED WITH TWINFM.
- 2 X ATTENDEES.
- SHORT VIDEO INTERVIEW.
- FOR USE IN THE SHOWREEL.

POST-EVENT

- SPECIAL MENTION AS HEADLINE SPONSOR IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- INCLUSION IN PROMOTIONAL ACTIVITY FOR RELATED EVENTS, WHERE POSSIBLE
- INCLUSION IN SHOWREEL

ONE PACKAGE
AVAILABLE



SECTOR SPONSORSHIP

THIS IS AN EXCELLENT WAY FOR YOUR BUSINESS TO MAKE AN IMPACT WITH THIS INDUSTRY EVENT.
THE SECTOR SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING
PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

PRE-EVENT

- SPONSORSHIP PACKAGE FOR THE FACILITIES & WORKPLACE NETWORKING CLUB
 - EITHER OCTOBER 2022 OR FEBRUARY 2023 (BASED ON AVAILABILITY)
 - INCLUSION IN ALL PRE- AND POST-MARKETING ACTIVITY FOR THE EVENT
 - A COPY OF THE ACTUAL ATTENDEE LIST (GDPR COMPLIANT)
 - 2 DELEGATE TICKETS FOR COMPANY REPRESENTATIVES AND/OR GUESTS
 - EACH DELEGATE TICKET INCLUDES FOOD & A WELCOME DRINK
 - SHORT VIDEO INTERVIEW AT THE VENUE (INCLUDED IN SHOWREEL)
 - USE OF A POP-UP BANNER AT THE VENUE
 - ONE SLIDE IN THE STANDARD POWERPOINT PRESENTATION (SILENT, ROLLING PRESENTATION)
 - ABILITY TO DISTRIBUTE MARKETING MATERIALS AT THE VENUE
- PROMOTION AS SECTOR SPONSOR THROUGH-OUT THE MICRO-SITE
- MASTHEAD BANNER ADVERT AND SIDEBAR BANNER ADVERT ON THE MICRO-SITE
- SIDEBAR BANNER ADVERT ON ONE RELEVANT AND AVAILABLE CATEGORY UNTIL FRIDAY 11TH NOVEMBER
- EXTENDED COMPANY BIO ON THE MICRO-SITE
- 1 X SPONSORED ARTICLE - TO BE USED BY 03RD DEC (1 MONTH AFTER THE EVENT)
 - ACCESSED THROUGH THE MICRO-SITE (AND OTHER AREAS OF THE WEBSITE WHERE APPLICABLE AND AT THE EDITORS DISCRETION)
 - DEDICATED SIDEBAR
 - ASSETS TO BE PROVIDED BY SPONSOR
- PROMOTION AS SECTOR SPONSOR ON ALL SOCIAL CHANNELS AND IN AT LEAST ONE WEEKLY NEWSLETTER

DURING THE EVENT

- NO ADDITIONAL EXHIBITORS FOR YOUR SECTOR (5 SECTORS AVAILABLE)
- POP-UP BANNER AT THE EVENT (SPACE ONLY)
- EXHIBITION TABLE AND CHAIRS AT THE EVENT
- OPPORTUNITY TO HAVE A REPRESENTATIVE ON ONE OF THE PANEL SESSIONS
- 2 X ATTENDEES TO MAN THE EXHIBITION TABLE
- QUICK 'GRAB BAG' LUNCH AND REFRESHMENTS
- OPPORTUNITY TO ENGAGE WITH OVER 100 SERVICE LEAVERS AND VETERANS LOOKING FOR EMPLOYMENT
- SHORT VIDEO INTERVIEW
 - FOR USE IN THE SHOWREEL
- INCLUSION IN THE EVENING GATHERING
 - THE SKY BAR, DOUBLE TREE HILTON, FROM 4:30PM TO 9PM
 - OPPORTUNITY TO USE A POP-UP BANNER (TO BE CONFIRMED BY VENUE)
 - FOOD & DRINK INCLUDED

POST EVENT

- PROMOTION AS SECTOR SPONSOR IN THE WRITE-UP
- INCLUSION IN PROMOTIONAL ACTIVITY FOR RELATED EVENTS, WHERE POSSIBLE
- INCLUSION IN SHOWREEL

£2,500
THREE PACKAGES
AVAILABLE



EXHIBITORS

THE EXHIBITORS WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

FOUR PACKAGES
AVAILABLE

PRE-EVENT

- INCLUSION ON MICRO-SITE.

DURING THE EVENT

- POP-UP BANNER AT THE EVENT (SPACE ONLY - MAX 1.2M WIDE).
- TABLE AT THE EVENT.
- 2 X ATTENDEES

POST-EVENT

- INCLUSION IN THE POST-EVENT WRITE UP ON THISWEEKINFM.COM.
- INCLUSION IN PROMOTIONAL ACTIVITY FOR RELATED EVENTS, WHERE POSSIBLE.

SOLD OUT

EXHIBITOR

CONFIRMED SPONSORS

A SPECIAL THANK YOU GOES TO ALL OUR SPONSORS
FOR PLAYING A MASSIVE PART IN MAKING THIS EVENT HAPPEN.

HEADLINE SPONSOR



AT ASDA, WE HAVE MORE THAN 145,000 DEDICATED ASDA COLLEAGUES SERVING MORE THAN 18 MILLION CUSTOMERS WHO SHOP IN OUR STORES EVERY WEEK. OUR ESTATE HAS A RANGE OF FORMATS INCLUDING OUR LARGEST SUPERCENTRES AND SUPERSTORES, AS WELL AS OUR SMALLER CONVENIENCE SIZE SUPERMARKETS. WE ALSO HAVE OUR DEDICATED ASDA LIVING STORES ACROSS THE UK.

SECTOR SPONSOR



LINAKER HAS SPECIALISED IN THE CREATION AND MAINTENANCE OF TAILOR-MADE BUSINESS ENVIRONMENTS FOR 25 YEARS. HAVING SHAPED WORKSPACES FOR A WIDE RANGE OF BUSINESSES ACROSS THE COUNTRY, LINAKER'S HERITAGE LIES IN OUR ABILITY TO DESIGN AND REGULATE UNIQUE SPACES THAT TRULY WORK.

EXHIBITORS



PPSPower ARE A NATIONAL PROVIDER OF BACK-UP GENERATOR AND UPS SERVICE, MAINTENANCE, REPAIR AND INSTALLATION SOLUTIONS. WITH AN ENVIABLE REPUTATION FOR SERVICE AND A 'PPSPRICEPROMISE' THAT GIVES YOU THE PEACE OF MIND ON VALUE FOR MONEY, WE ARE THE PERFECT PARTNER FOR YOUR BACK-UP POWER REQUIREMENTS.



JOBOPPO ARE A NEW EMPLOYMENT COMMUNITY WHO CONNECT EXPERIENCED VETERANS WITH EMPLOYERS WHO APPRECIATE AND VALUE THE SKILLS, KNOWLEDGE AND ATTITUDE OF THOSE WHO HAVE SERVED AND THE BENEFIT THEY CAN BRING TO THEIR ORGANISATION.

ABOUT THISWEEKINFM

THISWEEKINFM IS THE LEADING MEDIA CHANNEL FOR DECISION MAKERS AND INFLUENCERS RESPONSIBLE FOR CREATING, UPGRADING AND SUSTAINING FACILITIES, PROPERTY AND THE WORKPLACE AS WELL AS THE BROADER BUILT ENVIRONMENT.

OUR DIGITAL PUBLICATION ATTRACTS 400K READERS ANNUALLY AND COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT. WE LOOK AT THE NEEDS OF THE PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY AN EMAIL NEWSLETTER AND A SUBSTANTIAL PRESENCE ON SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.

THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED, WHICH OWNS THE LARGEST AND HIGHEST QUALITY DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, CENTRAL AND LOCAL GOVERNMENT, INDUSTRY AND WAREHOUSING, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS.

OUR MISSION


OUR MISSION IS TO ENGAGE WITH OUR AUDIENCE THROUGH ORIGINAL NEWS FEATURES AND DIGITAL MEDIA, AND TO ENCOURAGE PEER-TO-PEER LEARNING THROUGH OUR PORTFOLIO OF IN-HOUSE EVENTS AND NETWORKING CLUBS.

HERITAGE

THISWEEKINFM IS OWNED AND OPERATED BY SPOTTED COW MEDIA.

SPOTTED COW MEDIA WAS LAUNCHED IN 2013 BY LAURENCE ALLEN, OUR CHIEF EXECUTIVE OFFICER — HAVING PREVIOUSLY CREATED, MANAGED AND SOLD THE LEADING PRINT PUBLICATION IN THE FACILITIES MANAGEMENT INDUSTRY, LAURENCE WAS KEEN TO OFFER SOMETHING FRESH TO THE SECTOR. HE DECIDED TO CREATE A UNIQUE AND IMMEDIATELY UPDATABLE PLATFORM FOR THE FACILITIES, WORKPLACE AND BUILT ENVIRONMENT ARENAS — AND TWINFM WAS BORN.

TWINFM HAS SINCE BECOME THE LEADING ONLINE MEDIA CHANNEL FOR DECISION-MAKERS AND INFLUENCERS IN THE INDUSTRY.



"THISWEEKINFM IS NOW THE MAJOR SOURCE OF INFORMATION, NEWS AND VIEWS IN THE FACILITIES MANAGEMENT ARENA. AS MOST OF US NOW REACH FOR OUR PHONES OR TABLETS FOR NEWS, TWINFM HAS MADE FANTASTIC USE OF THIS ONLINE READERSHIP. ADVERTISING VIA TWINFM HAS BECOME OUR MAIN METHOD OF COMMUNICATION WITH THE FM SECTOR AND OUR PRESENCE ON TWINFM'S CHANNELS HAS SIGNIFICANTLY INCREASED OUR ENQUIRY LEVELS."

BARRY LYNN
PR EXPERT, GOOD PUBLICITY

PARTNERS IN 2022

YOU CAN BE CONFIDENT THAT ENGAGING WITH THISWEEKINFM PUTS YOU IN VERY GOOD COMPANY.

SPONSORING PARTNERS



STRATEGIC PARTNERS



Fighting for Better Lives



ALL FIGURES GIVEN IN THIS DOCUMENT EXCLUDE VAT.

CONTACT US TO BOOK SPONSORSHIP



IS BROUGHT TO YOU BY

