



# CELEBRITY OPEN

THURSDAY 5TH OCTOBER 2023

AT



HEADLINE SPONSOR

## YORPOWER



# INTRODUCTION

## CELEBRITY OPEN

THISWEEKINFM, TOGETHER WITH CLARION.GOLF, ARE GETTING INTO THE SWING OF THINGS BY TAKING THE FM INDUSTRY TO THE LUSCIOUS FAIRWAYS AND IMMACULATE GREENS OF WOBURN GOLF CLUB FOR A GOLF EVENT YOU'LL NEVER FORGET.

ENTER YOUR TEAM NOW AND JOIN US FOR THIS ONCE IN A LIFETIME CHANCE TO PLAY THE DUKE'S COURSE AT WOBURN GOLF CLUB.

THERE WILL BE A CHANCE TO NETWORK AS YOU PLAY THE GOLF COURSE WITH DRAMATIC VIEWS OF THE WHOLE OF WOBURN GOLF CLUB. SET IN 200 ACRES OF COUNTRYSIDE OVERLAPPING THE COUNTY BOUNDARY BETWEEN BEDFORDSHIRE AND BUCKINGHAMSHIRE, THIS IS AN EXCEPTIONAL GOLFING EXPERIENCE. WE WILL THEN RETIRE TO THE CLUBHOUSE TO FRESHEN UP BEFORE THE AWARDS DINNER AND FURTHER NETWORKING.

THE THISWEEKINFM CELEBRITY OPEN WILL RUN IN AID OF THE CENTRE ALGARVE — A HOLIDAY CENTRE FOR THOSE WITH SPECIAL NEEDS. ALL PROCEEDS FROM A SILENT AUCTION AND A PORTION OF THE TEAM SIGN-UP FEE WILL GO TO THE CHARITY.

**SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE**





**THE VENUE**  
**THE DUKE'S COURSE**  
**WOBURN GOLF**  
**CLUB**



**VIEW VENUE**

### **THE DUKE'S COURSE**

THISWEEKINFM, TOGETHER WITH CLARION.GOLF, ARE GETTING INTO THE SWING OF THINGS BY TAKING THE FM INDUSTRY TO THE LUSCIOUS FAIRWAYS AND IMMACULATE GREENS OF WOBURN GOLF CLUB FOR A GOLF EVENT YOU'LL NEVER FORGET.

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# CHARITY PARTNER



## THE CENTRE ALGARVE

SET IN THE BEAUTIFUL RIA FORMOSA NATURE RESERVE AND JUST TWO MINUTES FROM THE PRETTY LOCAL VILLAGE OF MONCARAPACHO, THE CENTRE ALGARVE IS MAINLAND EUROPE'S ONLY SPECIALIST HOLIDAY CENTRE WHICH IS FULLY EQUIPPED TO ALLOW PEOPLE WITH SPECIAL NEEDS TO EXPERIENCE A WONDERFUL HOLIDAY WITH THEIR FAMILY OR CARERS.

[LEARN MORE](#)





# ITINERARY

## **9AM TO 11AM – REGISTRATION**

NETWORKING BREAKFAST & BRIEFING  
CHANGING ROOMS WITH TEAM LOCKERS  
USE OF WOBURN PERFORMANCE AREA  
ELECTRIC SCORING REGISTRATION  
ORGANISE MULLIGANS  
ORGANISE BUGGIES

## **11AM TO 4PM – GOLF**

SHOTGUN START / STABLEFORD GOLF  
POP-UP BARS ON COURSE  
'BEAT THE PRO' COMPETITION  
'LONGEST DRIVE' COMPETITION  
'CLOSEST TO THE PIN' COMPETITION  
'HOLE-IN-ONE' COMPETITION

## **4PM TO 5PM – FINISH GOLF**

RETURN ELECTRONIC SCORING  
SHOWER AND CHANGE (TOWEL INCLUDED)  
PRE-DINNER DRINKS & NETWORKING  
REGISTRATION DINNER ONLY GUESTS

## **5PM TO 8PM – EVENING MEAL**

THREE-COURSE SIT-DOWN MEAL  
ENTERTAINMENT  
TROPHY PRESENTATIONS  
SILENT AUCTION FOR CENTRE ALGARVE  
DRINKS & NETWORKING

# FOR THE SPONSORS

## SPONSORSHIP OPPORTUNITIES

THERE ARE A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES FOR COMPANIES AND INDIVIDUALS TO PURCHASE.

ONLY TEN SPONSORSHIP PACKAGE TYPES ARE AVAILABLE, WITH A LIMITED NUMBER OF EACH. SUPPORTING THE CELEBRITY OPEN OFFERS YOUR BRAND PRESTIGE AND EXPOSURE TO INDUSTRY LEADERS AND KEY DECISION MAKERS AS WELL AS CEMENTING AND BUILDING CONTACTS TO GROW AND EVOLVE YOUR BUSINESS. SEE LAST YEARS' ATTENDEES [HERE](#).

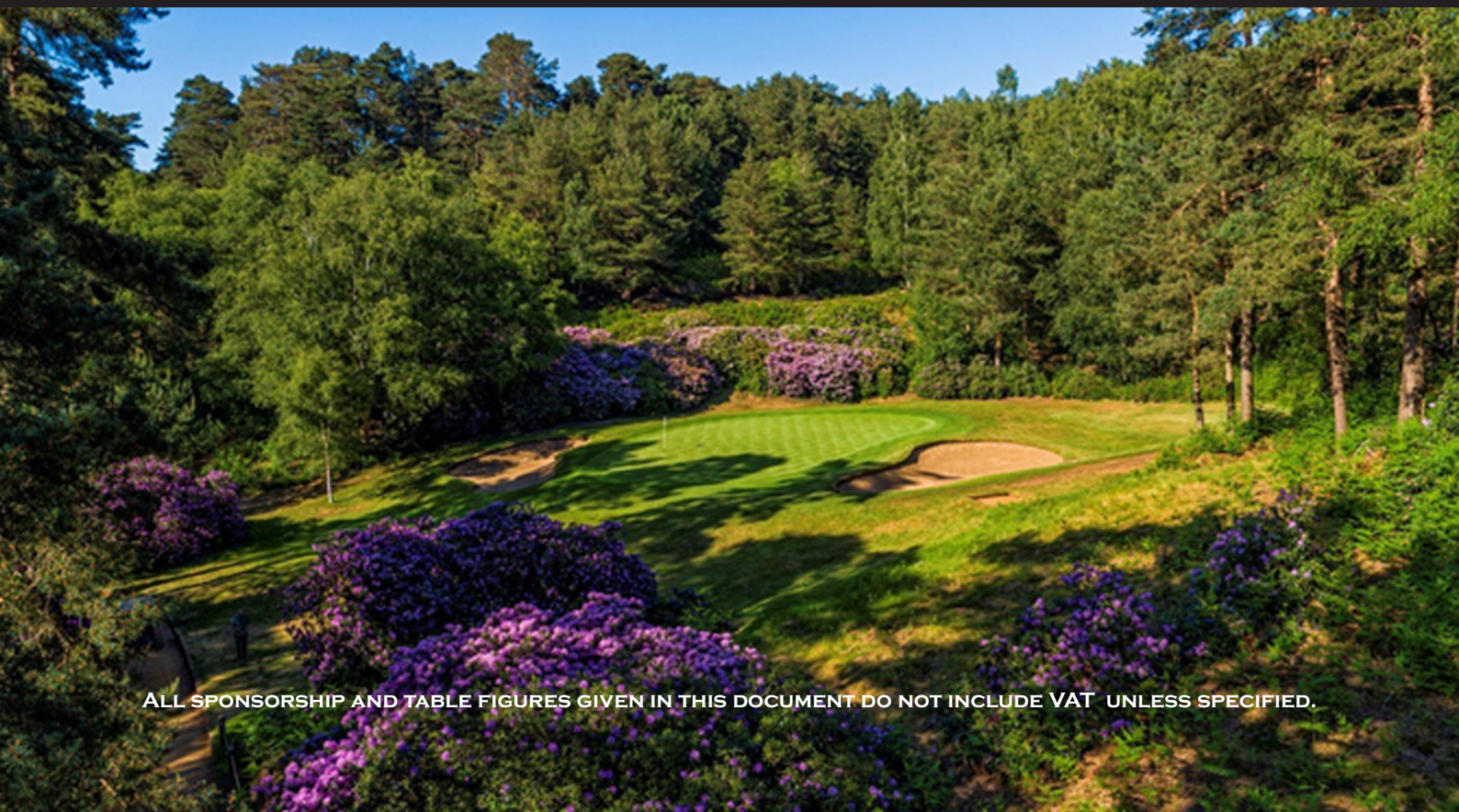
## BOOKING AVAILABILITY

BOOKINGS WILL BE TREATED ON A FIRST COME, FIRST SERVED BASIS.

**TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS,  
PLEASE CONTACT GARY HALE.**

**GARY.HALE@TWINFM.COM | 07488 581765**

ALL SPONSORSHIP AND TABLE FIGURES GIVEN IN THIS DOCUMENT DO NOT INCLUDE VAT UNLESS SPECIFIED.





# HEADLINE SPONSORSHIP

THE HEADLINE SPONSOR RECEIVE A VERY COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

£3,950  
ONE PACKAGE  
AVAILABLE

- PRIME BRANDING ON ALL PROMOTIONAL MATERIALS
- COMPANY PROFILE ON PROMOTIONAL MATERIALS WHERE POSSIBLE
  - HEADLINE SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- HEADLINE SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- HEADLINE SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- HEADLINE SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
  - DEDICATED MAILER TO ALL GUESTS POST-EVENT
- SPONSORSHIP OF THE 18TH HOLE (ALL HOLE SPONSOR INCLUSIONS)
  - MARY CHANDON POP-UP BAR WITH COMPLIMENTARY DRINKS
  - LOGO ON ELECTRONIC SCORING DEVICE
  - A MENTION FROM DINNER HOST
- HEADLINE SPONSOR REPRESENTATION ON SHOWREEL
  - SHORT VIDEO INTERVIEW INCLUDED WITH SHOWREEL
- HEADLINE SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- SPACE FOR ONE POP-UP BANNER IN THE CLUBHOUSE DURING THE ENTIRE EVENT
  - PRIME BRANDING ON ALL MATERIALS SENT TO GUESTS
  - ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY MASTHEAD BANNER ADVERT ON THISWEEKINFM WEBSITE

# GIFT BOX SPONSOR

THE GIFT BOX SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- CONTEMPORARY GIFT BOX WITH COMPANY BRANDING FOR EACH PLAYER
- 
- COMPANY BRANDED TOWEL
- COMPANY BRANDED GOLF BALLS
- COMPANY BRANDED BALL MARKER
- 
- COMPANY BRANDED TEE'S
- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- OPTION TO ADD A FLYER AND BUSINESS CARD TO EACH GIFT BOX, GIVEN TO EACH PLAYER
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY MASTHEAD BANNER ADVERT ON THISWEEKINFM WEBSITE

**£3,745**  
**ONE PACKAGE**  
**AVAILABLE**





# HOLE ACTIVATION SPONSOR

THE HOLE ACTIVATION SPONSOR WILL HAVE ONE SEAT AT THE EVENING MEAL AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£3,295**  
**ONE PACKAGE**  
**REMAINING**

- ALL HOLE SPONSOR INCLUSIONS ON ONE HOLE
- BRANDED POP-UP BAR WITH COMPLIMENTARY DRINKS
- COMPANY REPRESENTATIVE AT THE BAR, WITH A SEAT AT THE EVENING MEAL
- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
  - SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
  - SPONSOR REPRESENTATION IN SHOWREEL
  - SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
  - ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY MASTHEAD BANNER ADVERT ON THISWEEKINFM WEBSITE



# MORNING HOSPITALITY SPONSOR

THE MORNING HOSPITALITY SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- SPACE FOR ONE POP-UP BANNER IN THE CLUBHOUSE PRIOR TO TEE-OFF
- COMPANY BRANDING ON THE SNACK BAG, GIVEN TO EACH PLAYER
- OPTION TO ADD MARKETING MATERIAL AND BUSINESS CARD TO EACH SNACK BAG
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE

**£2,115**  
**ONE PACKAGE**  
**AVAILABLE**

# BEAT THE PRO SPONSOR

THE BEAT THE PRO SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£2,115**  
**ONE PACKAGE**  
**AVAILABLE**

- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFMNETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
  - SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- LOGO ON PRIZE GOLF BALLS (ONE SLEEVE OF THREE BALLS PER PLAYER)
- BRANDED SIGNAGE ROUND TEE BOX ON BEAT THE PRO HOLE
  - SPONSOR REPRESENTATION IN POST-EVENT WRITEUP
  - SPONSOR REPRESENTATION IN SHOWREELS
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE

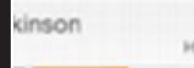
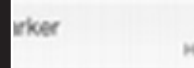
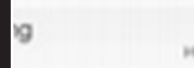
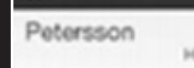
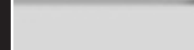


# ELECTRONIC SCORING SPONSOR

THE ELECTRONIC SCORING SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- ONE ELECTRONIC SCORING PAD PER TEAM
- BRANDING AND COMPANY PROFILE ON ELECTRONIC SCORING SYSTEM
- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- APPROX QUARTER-PAGE INSERT IN EVENT GUIDE, BY ELECTRONIC SCORING INSERTION
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY MASTHEAD BANNER ADVERT ON THISWEEKINFM WEBSITE

**£2,115**  
**ONE PACKAGE**  
**AVAILABLE**





# ENTERTAINMENT SPONSOR

THE ENTERTAINMENT SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£2,115**  
**ONE PACKAGE**  
**AVAILABLE**

- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
  - SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
  - SPONSOR REPRESENTATION IN SHOWREEL
  - SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
  - A MENTION FROM DINNER HOST
- SPACE FOR ONE POP-UP BANNER IN THE CLUBHOUSE DURING THE EVENING
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- APPROX HALF-PAGE INSERT IN EVENT GUIDE, BY ENTERTAINMENT INSERTION
  - ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE

# LONGEST DRIVE SPONSOR

THE LONGEST DRIVE SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

- BRANDED SIGNAGE AROUND TEE BOX ON THE COMPETITION HOLE
- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
- SPONSOR REPRESENTATION IN SHOWREEL
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE

**£1,495**  
**ONE PACKAGE**  
**AVAILABLE**



# CLOSEST TO THE PIN SPONSOR

THE 'CLOSEST TO THE PIN' SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE TO ENSURE MAXIMUM EXPOSURE.

**£1,495**  
**ONE PACKAGE**  
**AVAILABLE**

- BRANDED SIGNAGE AROUND TEE BOX ON THE COMPETITION HOLE
  - BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
  - SPONSOR REPRESENTATION ON TWINFM NEWSLETTER
  - SPONSOR REPRESENTATION IN SHOWREEL
  - SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
  - ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE



# HOLE SPONSOR

THE HOLE SPONSOR WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

- BRANDING ON ALL PROMOTIONAL MATERIALS
- SPONSOR REPRESENTATION ON TWINFM EVENT LANDING PAGE
- SPONSOR REPRESENTATION ON TWINFM NETWORKING CLUB PAGE
- SPONSOR REPRESENTATION ON TWINFM SOCIAL MEDIA CHANNELS
- SPONSOR REPRESENTATION IN TWINFM NEWSLETTER
- BRANDED SIGNAGE ON TEE BOX
- BRANDED TEE MARKERS
- SPONSOR REPRESENTATION IN POST-EVENT WRITE-UP
- SPONSOR REPRESENTATION IN SHOWREEL
- COMPANY BRANDING ON ALL MATERIALS SENT TO GUESTS
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT)
- COMPLIMENTARY SIDEBAR BANNER ADVERT ON THISWEEKINFM WEBSITE

**£695**  
**12 PACKAGES**  
**AVAILABLE**



# ENTER A TEAM

**£1,690  
PER TEAM  
ONLY 7  
REMAINING**

- 24 TEAMS OF FOUR PEOPLE WITH BRANDED BUGGIES
- BREAKFAST
- CHANGING & SHOWER FACILITIES
- USE OF WOBURN PERFORMANCE CENTRE
- DRIVING RANGE & PUTTING GREEN WARM-UP
- GIFT BOX FOR EACH PLAYER
- SNACK BAG FOR EACH PLAYER
- ELECTRONIC SCORING
- ON-COURSE COMPETITIONS
- THREE-COURSE DINNER
- TROPHY PRESENTATION
- SILENT AUCTION

**REGISTER A TEAM**



# PLAY WITH A CELEBRITY

A CHANCE TO MAKE THE FOURTH MEMBER OF YOUR TEAM A SPORTING CELEBRITY FROM THE COMPETITIVE WORLDS OF FOOTBALL, RUGBY AND CRICKET. SUCH AS\*:

- TEDDY SHERINGHAM
- GRAHAM ROBERTS
- DARREN ANDERTON
- OSVALDO ARDILES
- ALAN BRAZIL
- PAT JENNINGS
- AND MORE!
- GET A TEAM PHOTO WITH YOUR CELEBRITY •
- YOUR CELEBRITY TEAM MEMBER WILL JOIN YOU ON YOUR TABLE AT DINNER\*

**OPTION TO  
PLAY WITH A  
CELEBRITY!**

\* SUBJECT TO AVAILABILITY

# DINNER ONLY

DINNER ONLY  
100 PLACES  
£85.00



THREE-COURSE MEAL  
TROPHY PRESENTATION  
SILENT AUCTION  
NETWORKING





# USE OF THE PRACTICE FACILITIES



GET YOUR SWING IN SHAPE AND  
GET USED TO THE FAST WOBURN GREENS.  
BEFORE YOUR ROUND OF GOLF WITH:

- USE OF WOBURN DRIVING RANGE
- USE OF TWO DIFFERENT PUTTING GREENS



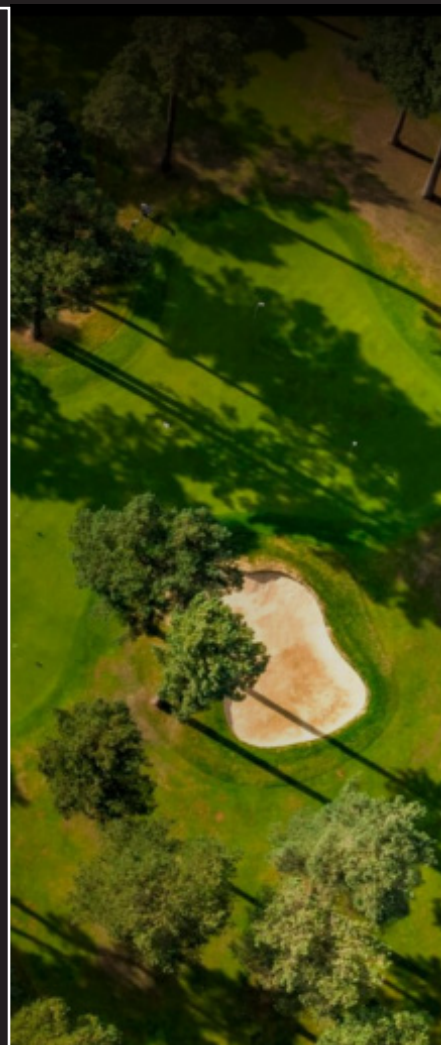
## USE OF THE TAVISTOCK PRACTICE AREA

DESIGNED BY FORMER RYDER CUP PLAYER  
MANUEL PIÑERO WITH HIS TEAM AT TARGET GOLF  
AND CONSTRUCTED BY M J ABBOTT, THE TAVISTOCK  
SHORT-GAME AREA IS A WORLD-CLASS SHORT-GAME  
PRACTICE FACILITY LOCATED IN THE PINES AND  
MODELLED ON THE WOBURN COURSES.

THE TAVISTOCK SHORT-GAME AREA GIVES PLAYERS THE  
OPPORTUNITY TO PLAY AND PRACTICE A SELECTION OF  
SHOTS FROM WITHIN 90 YARDS FROM DIFFERENT  
LIES WITH THE FLEXIBILITY TO ALLOW MULTIPLE USERS.

THE AREA IS SO VERSATILE THAT IT CAN BE USED BY  
BEGINNERS TO LEARN AND MORE IMPORTANTLY ENJOY  
PLAYING A VARIETY OF SHOTS IN A GOLFING  
ENVIRONMENT, OFFERING A DIFFERENT DIMENSION TO  
RANGE PRACTICE WHILST STILL HAVING THE FACILITIES  
NEEDED FOR ELITE LEVEL PRACTICE. IN ADDITION, ALL  
WEATHER MATS HAVE BEEN INSTALLED AT SEVERAL  
POINTS TO ALLOW YEAR-ROUND PRACTICE.

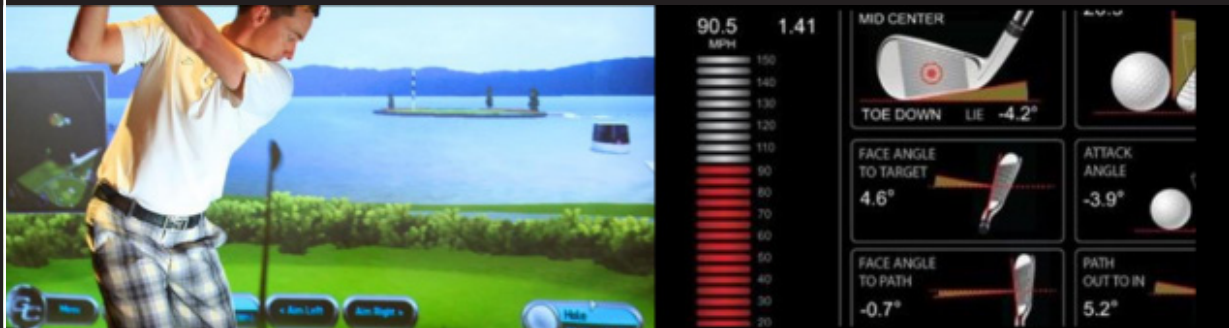
THE TAVISTOCK SHORT-GAME AREA IS LOCATED  
JUST A FIVE-MINUTE WALK FROM THE CLUBHOUSE.



# USE OF WOBURN PERFORMANCE CENTRE

ALL PLAYERS WILL HAVE FULL ACCESS TO THE WOBURN GOLF PERFORMANCE CENTRE, A FULL INDOOR FITTING AND SIMULATOR STUDIO.

ACCESS THE LATEST GC2 LAUNCH MONITOR, HMT AND SIMULATOR TECHNOLOGY PROVIDING ENHANCED CUSTOM FITTING, BALL FITTING, NEAREST THE PIN/LONGEST DRIVE CHALLENGES, PRACTICE OPTIONS, TUITION AND THE CHANCE TO PLAY ONE OF 43 TOP CLASS GOLF COURSES IN SIMULATOR MODE.



THE PERFORMANCE CENTRE ALLOWS YOU THE CHANCE TO PRACTICE WITH REAL GOLF BALLS AND GET REAL FEEDBACK. THINK YOUR PRACTICE SESSION WENT WELL?

THE WOBURN PERFORMANCE CENTRE CAN TELL YOU EXACTLY HOW WELL IT WENT, WITH FEEDBACK ON DISTANCE AND DISPERSION THAT CAN HELP YOU HONE YOUR SKILLS.



# CONFIRMED SPONSORS

A SPECIAL THANK YOU GOES TO ALL OUR SPONSORS  
FOR PLAYING A MASSIVE PART IN MAKING THIS EVENT HAPPEN.

## HEADLINE SPONSOR

The logo for YORPOWER, with 'YO' in red and 'RPOWER' in blue.[LEARN MORE](#)

## GIFT BOX SPONSOR

[LEARN MORE](#)

## HOLE ACTIVATION SPONSOR

[LEARN MORE](#)

## ELECTRONIC SCORING SPONSOR

[LEARN MORE](#)

## HOLE SPONSOR

[LEARN MORE](#)[LEARN MORE](#)[LEARN MORE](#)



# BOOKED TEAMS

A SPECIAL THANK YOU GOES TO ALL OUR TEAMS  
FOR PLAYING A MASSIVE PART IN THIS EVENT.



# ABOUT THISWEEKINFM

THISWEEKINFM IS THE LEADING MEDIA CHANNEL FOR DECISION MAKERS AND INFLUENCERS RESPONSIBLE FOR CREATING, UPGRADING AND SUSTAINING FACILITIES, PROPERTY AND THE WORKPLACE AS WELL AS THE BROADER BUILT ENVIRONMENT.

OUR DIGITAL PUBLICATION ATTRACTS 400K READERS ANNUALLY AND COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT. WE LOOK AT THE NEEDS OF THE PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY AN EMAIL NEWSLETTER AND A SUBSTANTIAL PRESENCE ON SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.

THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED, WHICH OWNS THE LARGEST AND HIGHEST QUALITY DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, CENTRAL AND LOCAL GOVERNMENT, INDUSTRY AND WAREHOUSING, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS.

## OUR MISSION


OUR MISSION IS TO ENGAGE WITH OUR AUDIENCE THROUGH ORIGINAL NEWS FEATURES AND DIGITAL MEDIA, AND TO ENCOURAGE PEER-TO-PEER LEARNING THROUGH OUR PORTFOLIO OF IN-HOUSE EVENTS AND NETWORKING CLUBS.

## HERITAGE

THISWEEKINFM IS OWNED AND OPERATED BY SPOTTED COW MEDIA.

SPOTTED COW MEDIA WAS LAUNCHED IN 2013 BY LAURENCE ALLEN, OUR CHIEF EXECUTIVE OFFICER — HAVING PREVIOUSLY CREATED, MANAGED AND SOLD THE LEADING PRINT PUBLICATION IN THE FACILITIES MANAGEMENT INDUSTRY, LAURENCE WAS KEEN TO OFFER SOMETHING FRESH TO THE SECTOR. HE DECIDED TO CREATE A UNIQUE AND IMMEDIATELY UPDATABLE PLATFORM FOR THE FACILITIES, WORKPLACE AND BUILT ENVIRONMENT ARENAS — AND TWINFM WAS BORN.

TWINFM HAS SINCE BECOME THE LEADING ONLINE MEDIA CHANNEL FOR DECISION-MAKERS AND INFLUENCERS IN THE INDUSTRY.



"THISWEEKINFM IS NOW THE MAJOR SOURCE OF INFORMATION, NEWS AND VIEWS IN THE FACILITIES MANAGEMENT ARENA. AS MOST OF US NOW REACH FOR OUR PHONES OR TABLETS FOR NEWS, TWINFM HAS MADE FANTASTIC USE OF THIS ONLINE READERSHIP. ADVERTISING VIA TWINFM HAS BECOME OUR MAIN METHOD OF COMMUNICATION WITH THE FM SECTOR AND OUR PRESENCE ON TWINFM'S CHANNELS HAS SIGNIFICANTLY INCREASED OUR ENQUIRY LEVELS."

BARRY LYNN  
PR EXPERT, GOOD PUBLICITY

# PARTNERS IN 2023

YOU CAN BE CONFIDENT THAT ENGAGING WITH THISWEEKINFM PUTS YOU IN VERY GOOD COMPANY.

## SPONSORING PARTNERS



## STRATEGIC PARTNERS





ALL FIGURES GIVEN IN THIS DOCUMENT EXCLUDE VAT.

TO BOOK OR DISCUSS AVAILABILITY AND OPTIONS  
PLEASE CONTACT GARY HALE

GARY.HALE@TWINFM.COM  
07488 581 765

CONTACT US TO BOOK



IS BROUGHT TO YOU BY

